



Bianca Castro



Represented by **The NWT Group**

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<https://NWTgroup.com/client/biancacaastro>

EXPERIENCE

KXAS, Dallas, TX

4pm Anchor/ Medical Reporter

March 2014 – Present

- Anchor daily 4pm newscasts
- Report daily health and wellness stories
- Report weekly health stories for Telemundo
- Highlights:
 - Lead and planned station Covid coverage
 - Dallas Police Shooting breaking news anchor
 - Orlando Nightclub Shooting field anchor
 - “Under The Microscope: The Zika Crisis” producer, reporter and anchor
 - Mental Health: On Assignment, special reporting
 - Health Connection franchise

WFTV/WRDQ, Orlando, FL

Anchor/Reporter

October 2010 — March 2014

- Anchored morning newscasts on WRDQ
- Turned daily reports for WFTV evening newscasts
- Fill-in anchor on WFTV newscasts

KRIS, Corpus Christi, TX

Primary Anchor

April 2006 – October 2010

- Anchored 6pm & 10pm newscasts
- Additional duties as reporter
- Produced newscasts on a regular, fill-in basis

KWTX, Waco, TX

Reporter/Anchor

May 2004 – March 2006

- Back up anchor for all newscasts
- General assignment reporter
- Primary political reporter with focus on covering President George W. Bush while in Crawford, TX

Telemundo 26, Waco, TX

Anchor/Producer

November 2002 – May 2004

- Created first 30 minute Spanish program in Waco and worked alone gathering news, writing scripts and editing show
- Produced/anchored/edited daily news cut-ins as well as shoot/edit public service announcements
- Emceed community events, such as “Fiesta Waco,” “Cinco de Mayo,” and various charity concerts

KWBU, Waco, TX

Pledge Drive Host

May 2003

- Appeared as guest host during live pledge drive

EDUCATION

Baylor University, Waco TX

Bachelor of Arts, Telecommunications

Awards

- 2018 Texas Medical Association, Anson Journalism Award Winner
- 2017 Texas Medical Association, Anson Journalism Award Winner
- 2017 Emmy Award for Breaking News Coverage
- 2016 Emmy Award for Health Reporting
- 2016 Health Care Television & Radio Journalism Award Finalist
- 2005 James S. Hogg Journalism Award for Mental Health Reporting

Skills

- Bilingual in Spanish
- ENPS
- Newstar
- Quantel
- Final Cut Pro
- Sony Clipedit
- Adobe Premiere
- Non-Linear

Social Media



BiancaCastro



@BiancaCastroJournalist
13K followers



@BiancaNBC5
8.5K followers



@biancacaastrotv
6.5k followers