



Melanie Orlins



Represented by **The NWT Group**

DavidChristopher@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/melanieorlins>

EXPERIENCE

WCIV, Charleston, S.C.

Primary Anchor

July 2022 – Present

WIVB, Buffalo, NY

Primary Morning Anchor

July 2017 – July 2022

- Anchor 5-hour Morning Show and Noon Newscast daily
- Helped drive morning newscast ratings to #1 HH/25-54
- Breaking News Field Anchor
- Produce targeted sweeps reports for all major ratings periods
- Created and produced weekly community franchise report
- Extensive Community Involvement/Public appearances
- Newsroom Leader/Mentor

WPMT, Harrisburg, PA

Anchor/Investigative Reporter

May 2013 – July 2017

- Anchor 5-hour Morning and Noon Newscast daily
- Primary Evening Anchor Fill in
- Helped increase year to date ratings for Morning Newscast
- Investigative Reporter/Targeted Sweeps reports for rating periods
- Extensive live Breaking News experience
- Represented station at multiple community involvement events
- Newsroom Leader/Mentor

WDAZ, Grand Forks, ND

Anchor/Investigative Reporter

October 2011 – May 2013

- Primary Anchor 5, 6 & 10PM Daily Newscast
- Investigative Reporter/Targeted Sweeps Reports for rating periods
- Senior Reporter-Breaking News Live Reporter
- Multi-Media Journalist
- Produced daily stories for the station website

Sun Sports, Tallahassee, FL

Anchor/Reporter

August 2010 – May 2011

- Anchor/Reporter
- Produced Sports Reports for Stations across Florida
- Multi-Media Journalist/Reporter
- Produced Content for station website/Digital platforms
- Developed extensive network of sources and contacts

4FSU-TV, Tallahassee, FL

Anchor/Reporter

January 2010 – April 2010

- Anchored and reported headline news

Awards

- 2021 EMMY Nomination- Military - News (No production time limit)
- 2021 EMMY Nomination- Morning Newscast: Medium Market
- 2019 EMMY Award - Best Anchor

Skills

- OPUS
- TONS
- ENPS
- iNEWS
- Avid
- P2 Panasonic Cameras
- Q-Series
- Final Cut Pro

Education

Florida State University,
Tallahassee, FL
April 2011

Bachelor in Mass Communications
Studies

Social Media



MelanieOrlins



@MelanieOrlins
23K followers



@Mel_Orlins
7.7K followers



@melorlinstv
4K followers