



Zack Perry



Represented by **The NWT Group**
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<https://NWTgroup.com/client/Zack-Perry>

EXPERIENCE

KNXV, Phoenix, AZ **Multi-Media Journalist**
July 2023 — Present

"The List", Phoenix, AZ **Entertainment Correspondent**
March 2023 — June 2023

WFTS, Tampa, FL **Video Producer & Lifestyle Host**
April 2017 – February 2023

- Developed *Taste & See Tampa Bay* into a successful and profitable digital entertainment platform showcasing the best local restaurants, bars, beaches, adventures, sports and other events
- Shoot, edit and produce highly-viewed social media videos
- Host TV and digital episodes on WFTS & OTT Streaming
- Report weekly segments on Tampa Bay's Morning Blend TV Show
- Write web stories, shoot photo galleries and conduct Facebook lives
- Work with sales and clients to execute marketing strategies

KSHB, Kansas City, MO **Digital Producer**
December 2015 – April 2017

- Produced digital new videos, web stories and social media content for the morning show

KRBK, Springfield, MO **News Producer**
July 2015 – December 2015

- Managed news coverage, assigned stories to reporters, produced 9pm newscast, and branded a new TV station in the Springfield market

KYTV, Springfield, MO **Sports Photographer & Producer**
October 2011 – July 2014

- Shot video highlights and photos, wrote stories and promoted the launch of a new sports TV show & website - *Ozarks Sports Zone*

EDUCATION

Missouri State University **May 2015**
Public Relations - *Cum Laude*


Unique Story Coverage


- Grand Opening of Star Wars: Galaxy's Edge, Toy Story Land & Pandora-The World of Avatar at Walt Disney World
- Grand Opening of Jurassic World's VelociCoaster, Hagrid's Motorbike Adventure, and Volcano Bay at Universal Studios Orlando
- 2020 & 2021 Tampa Bay Lightning Stanley Cup Championships
- 2020 Tampa Bay Buccaneers Super Bowl Championship
- MLB Spring Training/Tampa Bay Rays Coverage
- 2016 Presidential Debate at Washington University


Accomplishments

- Emmy-nominated TV Host
- Part-107 Drone Certified
- 150 Million+ Video Views
- 100K+ Social Media Followers
- Numerous Sponsored Content Deals

Social Media

 @ZackRPerry
135K followers

 @ZackRPerry
3.3K followers

 ZackRPerry