

## Awards

- 2018 NATAS Mid-America Regional EMMY Winner, Breaking News
- 2017 NATAS Mid-America Regional EMMY Winner, General Assignment **Report-Within 24 Hours**
- 2011 National Association of Hispanic Journalists Ford Scholarship Winner
- 2010 National Association of Hispanic Journalists Conference: "Student Projects"
- 2006 1010 WINS Tomorrow's Newsmakers Scholarship Winner

## Skills

- Fluent in Spanish
- Proficient with Avid iNews, Dalet, Avid Dekos, Associated Press NewsDesk, AP ENPS, AP Exchange, OMT iMediaTouch Software, Lexis Nexis, Podcasts, Mac and Microsoft platforms
- Advanced Avid Video Editing, Final Cut Pro, Edius, Adobe Photoshop, and Pro Tools user
- Completed the Internet and Computing Core Certification Program (IC3)

# Affiliations

- 2009 Present National Association of **Hispanic Journalists Member**
- Feb. 2012 Aug. 2013 NBC Owned Stations Reporter Associate Program Participant
- 2009 2012 Emma L. Bowen Foundation for Minority Interests in Media Participant

# **Social Media**

@AndresCBSDetroit 2.7K followers



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4.3K followers @andresfgutierrez 1.7K followers

@AFGutierrez

# Andres Gutierrez



MMJ/Reporter

Reporter

Editorial Intern

**Editorial Intern** 

**Reporter/Fill-in Anchor** 

#### Represented by The NWT Group SandraRichards@NWTgroup.com 817-987-3600

#### https://NWTgroup.com/client/andresgutierrez

# **EXPERIENCE**

#### WWJ/WKBD, Detroit, MI

- September 2022 Present Shoot, write and edit all stories
- Generate content that leads early evening newscasts
  - Contribute daily content to cbsdetroit.com
- Covered mass shooting at Michigan State University
- Oversee content for Wayne County, one of the core counties in the DMA

#### KSHB, Kansas City, MO

#### October 2013 - September 2022

- Reporter and occasional MMJ, enterprising stories and consistently leading the early evening and late newscast
- Promoting daily news stories along with the station brand through all social media platforms

## KXAS, Dallas, TX

- February 2012 August 2013
- Reported, shot, edited, and produced news stories for the station's weekday and weekend newscasts as part of NBC's Reporter Associate Program

#### NBC News—MSNBC/The Martin Bashir Show

#### September 2011 — February 2012

- Served as the show's digital journalist and gathered elements for air
- Continued field producing duties with WNBC-TV
- Shot, wrote, and edited pieces for NBCNewYork.com

#### NBC News—Nightly News

June 2011 - August 2011

- Pitched story ideas for the weekday and weekend editions of NBC Nightly News
- Researched and fact-checked information for use on air
- Logged and transcribed interviews and news feeds
- Assisted in the production of news packages

## NBC News—MSNBC Dayside

June 2010 — June 2011

- Wrote VOs, VOSOTs and lead-ins for segments
- . Gathered segment elements including research, notes, graphics and soundbites •
  - Pitched day-of, next day and futures story ideas

#### NBC News—Northeast Bureau

June 2009 — June 2010

- Worked with NBC News New York-based correspondents, producers and digital journalists in creating editorial content for the Today, Nightly News and MSNBC platforms
  - Gathered and produced research for the bureau including coordinating interview subjects
- Field produced breaking news and general assignment day-of stories with the bureau and WNBC-TV

#### Washington Square News

September 2008 — January 2010

- Founded the multimedia desk for the Washington Square News Managed the video and photo desks to create multimedia content for nyunews.com
- Oversaw coverage of city and state news, that particularly affects NYU
- Supervised, lead, and trained a staff of 30 writers and deputy editor

#### **EDUCATION**

#### New York University's Steinhardt School of Culture, Education, & Human Development

B.S., Communications & B.A., Journalism

Director of Multimedia/

City/State Editor/Staff Writer

Production Intern

#### **Editorial Intern**