



Kiara Hay



Represented by **The NWT Group**

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<https://NWTgroup.com/client/kiarahay>

Emmy Award winning storyteller with the ability to exude personality and emotion through creative writing and visuals. Self-starter who loves finding the stories that no one else has. Dynamic anchor who delivers the news in a clear and impactful way. Journalist who can create shareable content for varying platforms and audiences. Capable of completing all phases of the production process.

EXPERIENCE

WXYZ, Detroit, MI

Reporter/MMJ/Fill-in Anchor

2021 — Present

- Reporter for weekday morning newscasts doing multiple live shots daily. Content ranges from breaking news to advancing daily news to enterprise stories. Incorporates process language and active live shots into compelling storytelling
- Ability to step into any reporter role/shift and turn a lead story
- Unique insight into hometown community which turns into exclusive content for station
- Fill-in Anchor, as needed
- Host events as per community requests

KPHO/KTVK, Phoenix, AZ

Reporter/MMJ/Fill-in Anchor

2020 — 2021

- Top story, enterprise reporter who often leads the newscast on both AZ Family channels (3TV and CBS 5) weeknights
- Creative Multimedia Journalist responsible for writing, shooting and editing content to insure a well thought out and visually appealing story
- Compelling storyteller with the ability to gain viewers' trust live in the field and behind the anchor desk
- Breaking news journalist with the ability to quickly gather critical information to inform the audience in a clear and credible manner
- Responsible for web stories on station platforms

WLNS-TV, Lansing, MI

Anchor/Reporter

2019 — 2020

- Anchor who commanded the desk and handled breaking news and cut-ins with authority and ease
- Leader in the newsroom who assisted other reporters with writing, editing and producing newscasts, to ensure viewers get accurate and current information
- Conversational reporter able to ad-lib and cover breaking news
- Responsible for enterprising unique and shareable content with memorable writing and creative visuals
- Wrote web articles and social media post that coincide with each story to ensure engagement and exposure
- Multimedia reporter proficient in shooting and editing video in Adobe Premiere Pro, Final Cut Pro, Edius and BitCentral

Yellow Flag Productions, Southfield, MI

Producer/Reporter/Host

2014 — 2019

- Produced and hosted the Emmy Award winning special Concussions and the Modern Athlete that aired on FOX Sports Detroit
- Promoted from fill-in reporter to full time co-host and producer on several staple series in the company
- Producer and host of several recurring television series such as Authentic Michigan that airs on WXYZ Detroit, Robozone that airs on FOX Sports Detroit, and Inside the D that aired on Comcast CN900
- Co-Host and reporter for State Champs High School Sports Show, a five-time Emmy award winning program that airs on FOX Sports Detroit
- Manages several social media business accounts to ensure content exposure and viewer interaction
- Social media manager responsible for companies Facebook, Twitter, YouTube and Instagram accounts

Adell Broadcasting WADL TV-38, Clinton Twp, MI

Reporter/Talent

2013 — 2015

- Reporter and original concept contributor for WADL News Breaks
- Talent for various commercials, and station projects
- Sales assistant, and manager over the station's call center

Education

Central Michigan University
December 2013

Bachelor of Applied Arts

Social Media



@KiaraHayTV



@Kiara_Hay



@kiara.hay
2K followers

