



Joe Augustine

Represented by **The NWT Group**

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Storyteller. Journalist. Leader.
Reporter turned Investigative
Manager.

Awards

- 2020- Alfred I. DuPont Columbia Award for Team Coverage of death of George Floyd
- 2019 Upper Midwest Emmy for Reporting
- 2019 Making a Difference Award by Upper Midwest NATAS for Reporting
- 2014 State Bar of Texas Gavel Award for highlighting delays in immigration courts
- 2013 Best Reporter (3rd Division) by the Texas Associated Press of Broadcasters
- 2012 Hidalgo County Bar Association Media Award for covering legal issues involving indigent people
- 2010 Named Best General News Reporter by Iowa Broadcast News Association
- 2008 Named best writer in college division by Iowa Broadcast News Association

Skills

- Experienced video editor with Edius, Adobe Premier and FinalCutPro editing software
- Seasoned storyteller with ability to write for broadcast and/or Associated Press style stories
- Skilled in using online records systems such as PACER, MNCIS and LEXISNEXIS

EXPERIENCE

KSTP-TV, Minneapolis-St. Paul, MN

July 2014 — Present

August 2022 — Present

**Executive Producer of Investigations
and Enterprise Reporting**

- Created new position with focus on enhancing enterprise GA reporting
- Expanded investigative process to be more collaborative with daily newscasts
- Increased quantity of investigative reports every year while also improving quality
- Coordinated 1-hour special "Race. Reform. Reality." that won 2022 Upper Midwest Emmy for investigative reporting
- Conducting weekly story reviews with GA reporters to identify areas for growth
- Teaching reporters how to research court records and utilize data practices laws
- Enhancing editorial process by coordinating assignments and forward-looking approach
- Producing monthly progress reports on reporter development for News Director

August 2020 — August 2022

Executive Producer of Investigations

- Coordinated all investigative/long-form stories following police killing of George Floyd
- Awarded 2021 Upper Midwest Emmy for "State of Resignation" investigation that exposed state agencies covering up allegations of misconduct by allowing fired employees to resign
- Winner of the 2020 Alfred I. duPont Columbia Award for team coverage of Floyd's death
- Managed COVID-19 coverage recognized by SPJ and Edward R. Murrow Awards
- Assisted in launch of Nightcast-new 10 pm newscast emphasizing long form storytelling
- Integral part of daily editorial process during Covid-19, the death of George Floyd and ongoing civil unrest in Minneapolis
- Awarded 2021 Upper Midwest Emmy for "Operation Safety Net" that broke details on scale of National Guard's unprecedented deployment for Derek Chauvin trial
- Enterprised and conducted research project that uncovered systemic issues with use of force at Minneapolis Police months before DOJ announced federal probe

Feb 2019 — August 2020

Senior Investigative Producer

- Managed seven person team of producers, reporters and photographers
- Developed and maintained consistent brand of journalism with focus on accountability and exposing wrongdoing
- Oversaw editorial process from infancy to publication at direction of news director
- Wrote and edited all online investigative stories according to AP Style
- Customized storytelling techniques for a variety of media including broadcast, online and mobile
- Liaison to General Counsel during legal reviews of all stories
- Integral in developing promotional strategy with marketing and creative services

Education

University of Iowa, Iowa City, IA
2009

Bachelor's Degree in Mass
Communication
Executive Producer/Anchor/
Reporter at Daily Iowan-TV
(2006-2009)

Social Media



JoeAugustine



@JAugustineKSTP

Feb 2017 — Feb 2019

Investigative Producer

- Utilized experience and knowledge of state and federal data practices laws and procedures to obtain vital information
- Conducted on camera, on background and off the record interviews with subjects and sources
- Exposed sexual misconduct by high ranking officials at the University of Minnesota and the National Guard
- Spurred legislation by identifying state's failure to report teachers accused of sexual misconduct with students
- Wrote investigative stories in broadcast, online and mobile formats
- Developed marketing copy for promotion of stories in broadcasts, online and on social media

July 2014 — Feb 2017

General Assignment/Investigative Reporter

- Researched, pitched and wrote stories on government accountability emphasizing the individual impact
- Reported live and on-camera in breaking news situations including protests of officer involved shootings, Prince's death and the discovery of Jacob Wetterling
- Utilized extensive knowledge of court system in covering high profile trials in state and federal court

KRGV-TV, Weslaco, TX

Anchor/Investigative Border Reporter

July 2011 — July 2014

- Anchor of award-winning morning newscast that covered local corruption and immigration issues
- Reported live, on-camera stories involving homeland security, human smuggling and cartel violence
- Investigated delays in immigration courts, flaws in prosecution of juvenile smugglers and mistakes in Veterans Affairs system
- Participated in community outreach and public relations events on behalf of the station
- Built substantial social media following across platforms

WOI-DT, Des Moines, IA

General Assignment Reporter/

Photographer/Editor

2009 — 2011

- Lead reporter for highest rated newscast

VOLUNTEER

Bridge for Youth Minneapolis, MN

2015

- Worked with program developers to spread awareness and pitch homeless youth initiatives to media

Donna Boys Basketball Donna, TX

2013 — 2014

- Middle School Basketball coach who emphasized responsibility, learning and teamwork over winning