Will Robinson-Smith

Represented by **The NWT Group**
SariPadorr@NWTgroup.com   817-987-3600

Skills

- Proficient in: ENPS, Edius, Adobe Premiere Pro, Sony Vegas, Final Cut Express, Adobe Audition, Microsoft Office
- Twitter, Facebook, Instagram, Photography (both journalistic and artistic), voice impressions
- Experience with: Adobe Photoshop, Adobe After Effects, Adobe Illustrator

Education

Northwestern University
Evanston, IL
June 2013

Bachelor of Science in Journalism (Broadcast)
Focus in Theatre (Acting)
Cumulative GPA: 3.3/4.0

Social Media

in WillRobinsonSmith

f @WillRobinsonSmith
5.2K followers

Twitter @w_robinsonsmith
2.3K followers

Instagram @w_robinsonsmith
673 followers

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https://NWTgroup.com/client/willrobinson-smith

EXPERIENCE

News 13-Spectrum, Orlando, FL   **Reporter/MMJ**
April 2021 — Present
- Covers Space and General Assignment
- Shoots, writes and edits own stories

WAAY 31 News, Huntsville, AL   **Anchor/MMJ**
August 2016 – April 2021
- Co-anchored and co-produced the evening weekend newscasts
- Fill-in on the anchor desk for all newscasts
- Shot, edited and wrote all of my stories
- Created a weekly franchise called "Skilled to Work"

FOX10 News, Mobile, AL   **MMJ**
August 2013 – November 2015
- Generated stories for daily newscast as a bureau reporter in Baldwin County
- Redistributed content to both the web and social media
- Shot, edited and wrote the majority of my stories

Medill Justice Project, Evanston, IL   **Investigative Reporter**
March 2013 – June 2013
- Investigated a potentially wrongfully convicted woman in Springfield, IL with the case focusing on a Shaken Baby Syndrome conviction

Northwestern News Network, Evanston, IL
September 2009 – June 2013
March 2013 – June 2013   **Co-News Director**
- Managed an award-winning, campus broadcast station

January 2012 – March 2012   **Anchor**
- Collaborated with the producers and directors of the bi-weekly, student run broadcast to decide the flow of the show for my co-anchors and myself

September 2009 – June 2013   **Reporter**
- Coordinated with the assignment editors to pitch/receive story ideas
- Shot and edited stories using Adobe Premiere Pro, Adobe Audition and ENPS (also worked with AVID)
- Updated both assignment editors and producers on progress of stories until their final approval by the producer

WLNS 6 News, Lansing, MI   **Reporting Intern**
January 2013 – March 2013
- Full time, general assignment reporter for this CBS affiliate

Buffalo Spree, Buffalo, NY   **Editorial Intern**
June 2012 – August 2012
- Worked on their regional theatre guide and generated content both for the web as well as the magazine