

Cody Holyoke



Represented by **The NWT Group**DavidChristopher@NWTgroup.com
817-987-3600

https://NWTgroup.com/client/codyholyoke

EXPERIENCE

KMBC, Kansas City, MO

Anchor/Moderator/Reporter

2017 - Present

- Collaborate with producers to craft high-quality news content for KMBC/KCWE morning news product
- Research, produce and moderate "Heart of the Matter," an award-winning weekly public affairs program
- Handle live breaking news items for KMBC/KCWE
- · Enterprise memorable news stories for all dayparts
- Recognized by NATAS and state broadcasters associations for anchoring and producing work

EMMY NOMINATIONS:

Awards

EMMY WINS:

Matter"

- 2022 Team Coverage (Anchoring)
- 2022 Public Affairs Program, "Heart of the Matter" (Producing/ Anchoring)

2022 - Moderator, "Heart of the

2022 - Interview/Discussion,

2015 - Outstanding Evening

"Heart of the Matter"

Newscast, "Corruption

Crackdown" (Anchoring)

- 2020 Crime News Single Story, "Mothers in Charge"
- 2018 Feature News Report: Light Feature, "The Dancing Farmer"
- 2016 Outstanding Evening Newscast (Anchoring/Reporting -Two nominations in category)
- 2016 Continuing Coverage, "Contamination Crisis" (Anchoring/Reporting)
- 2015 Outstanding Spot News,
 "The Murder of Kenneth White" (Anchoring/Reporting)
- 2015 Outstanding Feature
 News Report: Light Feature," All,
 Aboard!" (Reporting)

2015 - Regional Edward R.

Murrow Award, Continuing Coverage, "The Murder of

Kenneth White," (Anchor/

WRGB, Albany, NY

Anchor/Reporter

2014 - 2017

- Primary Anchor for Early Evening Newscasts
- Helped drive 5PM and 5:30PM Newscasts to #1
- · Field Anchor for major breaking news
- Special Projects reporter for ratings periods
- Enterprise reporting leading to exclusive reports

WTMJ, Milwaukee, WI

Anchor/Reporter

2011 - 2014

- · Reported live from field locations, delivering stories under
- tight deadlines
- Anchored newscasts in all dayparts when needed
- Generated sources and broke exclusive and original stories for air
- Newsroom leader for enterprise and exclusive stories
- · Crafted (and often edited) stories and reports for air
- Troubleshot issues to bring best possible reports to viewers

WSFA, Montgomery, AL

Anchor/Reporter

2007 - 2011

- Anchored four hours of news every weekend
- Managed weekend staff, including producers and photographers
- · Edited all reports for use in NBC and FOX newscast
- · Published news stories to station website and social networks
- · Daily and enterprise reporting

KANSAS ASSOCIATION OF BROADCASTERS:

REGIONAL MURROW:

Reporter)

- 2022 AM/Midday Newscast (Anchoring)
- 2022 Recurring Program, "Heart of the Matter"

FOX News Channel - Los Angeles Bureau, Los Angeles, CA

August 2006 — December 2006

Intern

- Researched material using Avid's iNews and file libraries for national news broadcasts
- Conducted interviews and field produced for national news stories
- Assisted staff during live hits and hour-long national remote broadcasts

NEW YORK STATE BROADCASTERS ASSOCIATION:

- 2015 Outstanding Locally Originated Newscast, New York State Broadcasters Association (Anchoring)
- 2015 Outstanding Spot News, New York State Broadcasters Association (Anchoring/ Reporting)

WISCONSIN BROADCASTERS ASSOCIATION:

- 2013 Bronze Award, Live On-Scene Reporting (Large Market), Wisconsin Broadcasters Association
- 2012 "Best Spot News," Sikh Temple Shooting, Wisconsin Broadcasters Association
- 2012 "Best Continuing Coverage," Azana Spa Shooting, Wisconsin Broadcasters Association

AP:

- 2015 Best Newscast, New York Associated Press Association (Anchoring)
- 2010 "Best Reporter," Alabama Associated Press Broadcasters Association
- 2010 "Best Spot News Story," Alabama Associated Press Broadcasters Association
- 2009 "Best Reporter," Alabama Associated Press Broadcasters Association
- 2009 "Best Spot News Story," Alabama Associated Press Broadcasters Association

Social Media

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CodyHolyoke

f

@CodyKMBC 3.2K followers



@CodyKMBC
2.2K followers

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@codyholyoke

WVII/WFVX, Bangor, ME

May 2006 — August 2006

Reporting led evening newscasts when needed

EDUCATION

Ithaca College, Roy H. Parks School of Communications Ithaca, NY

Reporter/Intern

2007

Bachelor of Science, Television and Radio

SKILLS

- Newsroom Leadership
- Producing high-quality news content under
- deadline
- · Attention to detail and conversational writing
- Command of anchor desk
- Collaboration
- Live reporting
- Enterprise storytelling
- Experienced with Panasonic P2 camera system and Canopus Edius editing suite (non-linear)
- · Advanced knowledge of new media and web-based systems
- Extensive background with AP's ENPS and Avid's iNews management systems
- Proficient with the Microsoft Office Suite and Adobe Photoshop, as well as HTML
- Knowledge and skill involving Final Cut Pro Suite and linear editing