



# Kelly O'Connell



Represented by **The NWT Group**

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<https://NWTgroup.com/client/kellyoconnell>

## EXPERIENCE

### KMSP, Minneapolis, MN

### Morning News Anchor/Buzz Host

October 2015 – Present

- Anchor 90 minutes of weekday morning newscast 4:30-6:00
- Contribute segments to 6-8AM morning newscast
- Host one hour Morning Buzz, a weekday news and pop culture program
- Reported extensively after protests in Minneapolis
- Enterprise reporting
- Developed, produce, and host segment for evening newscast that highlights unsung heroes in our community

### KCPQ, Seattle, WA

### Morning Anchor/Reporter

September 2012 – September 2015

- Anchored 4:30am to 5am morning newscast
- Reported live in the field, the newsroom or studio for the second half of morning broadcast
- Primary fill-in Anchor for the 6am-10am portion of morning newscast
- Engaged viewers with personality at the desk and in the field
- Delivered active live shots to advance the news of the day

### KGAN, Cedar Rapids, IA

### Morning & Noon Anchor

April 2010 – September 2012

- Anchored 3-hour morning show, half hour noon show
- Cultivated and produced daily segments and interviews
- Social media specialist
- General assignment and special projects reporting

September 2009 – April 2010

### Anchor/Reporter

- Weekend anchor and primary fill-in anchor
- Lead story nightside reporter
- Enterprised, reported and produced promotable stories
- Wrote web articles multiple times each day
- Produced newscasts, as needed

### WRBL, Columbus, GA

### Reporter/Producer/Fill-in Anchor

August 2007 – September 2009

- Dayside lead story reporter
- Fill-in anchor
- Responsible for turning multiple, enterprise stories each day with live shots, via Skype as well

### KIMT, Mason City, IA

### On Air Reporter Intern

May 2006 – February 2007

- Only intern permitted to report on air and do live shots
- Helped assignment desk making beat calls, setting up interviews and researching stories

### Northwest Community Television, Brooklyn Park, MN

### Newsroom

Fall 2006

### Intern

- Helped reporters and producers with story development and research
- Wrote copy for newscasts and logged interviews

### KARE, Minneapolis, MN

### Today Show Intern

January 2006 – May 2006

- Wrote teasers for morning newscast

## Skills

- Capable of linear and non-linear editing
- Confident using Final Cut Pro and shooting with DVC Pro cameras
- Posting video, text and images to the website

## Professional Organizations

- Member of Society of Professional Journalists

## Education

University of Minnesota, Twin Cities

Double Major - Bachelor of Arts,  
Broadcast Journalism and  
Spanish Studies

## Social Media



KellyOConnell



@KellyOConnellTv  
9K followers



@kellymoconnell  
5.9K followers



@kelly\_oconnell\_tv  
2.4K followers