



Jennifer Mercedes



Represented by **The NWT Group**

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<https://NWTgroup.com/client/jennifermercedes>

Skills

- Editing, front office, team leader, networking, camera work, producing, reporting, research, sales, enthusiastic people person, bilingual in English and Spanish

Accomplishments

- Awarded a 40 under 40 Award from the New York Hispanic Coalition
- Recognized by Lincoln Motor Co. as a Lady Lincoln

Affiliations

- Member of the National Association of Hispanic Journalist (NAHJ)
- Member of the ACD-NY (Association of Dominican Sports Journalist)
- Member of the Boomstick23 Foundation (Non-Profit Foundation)

Social Media



Jennifer-Mercedes



@LaChicaDeportes
7.7K followers



@Chica_Deportes
3.2K followers



@Lachicadeportes
16.4K followers

EXPERIENCE

La Vida Baseball, Chicago, IL

Host/Producer

May 2019 – Present

- Host of daily show streamed on all social media platforms
- Produce and create content including interviews with athletes
- Manage and curate content across all social media platforms
- Host weekly podcast, Locker Room Talk
- Occasionally shoot and edit
- On the April 2023 cover of People's "Salud" Magazine

Ford Motor Company, New York, NY

Brand Ambassador

February 2018 – April 2018

- Partnered with Ford Motor Co. on Spanish language campaign called Abrochate Por Amor
- Produced content highlighting the need for seatbelt use

ESPN, Bristol, CT

Freelance Reporter

September 2016

- Traveled to the Dominican Republic to gather information regarding the David Ortiz Children's Fund
- Coordinated interviews with Doctors, patients, as well as David Ortiz
- Produced and served as lead reporter on feature for One Nacion, which aired simultaneously on ESPN and ESPN Deportes

El Mundo De La Grandes Ligas (LasMayores.com) Correspondent

April 2016

- On air interviews with Major League Baseball players

La Chica Deportes, New York, NY

Executive Producer/Host

May 2011

- Developed half hour television sports show
- Hosted and produced weekly show, researched players, gathered b-roll
- Produced, wrote and revised all intros and segments

El Show De Jackie (Telemundo), Englewood Cities, NJ

Producer/Host

Feb 2014 – Sept 2014

- Conducted on-air interviews

Mapiando (Azteca America), New York, NY

Sports Reporter

Feb 2007 – July 2008

- Wrote and produced sports segment
- Interviewed athletes in a variety of sports on camera
- Collaborated with colleagues to create new ideas for stories

Telemundo, Fort Lee, NJ

Intern

Feb 2006 – June 2006

- Interviewed guests, researched new topics, logged video, researched for stories and ran teleprompter

EDUCATION

Rutgers University, Newark, NJ

May 2008

Bachelor of Arts, TV / Hosting Workshop Actors Connection