

# **Zulekha Nathoo**



### Represented by The NWT Group SariPadorr@NWTgroup.com 817-987-3600

## https://NWTgroup.com/client/zulekhanathoo

## **EXPERIENCE**

## **USA Today, Humankind**

2021 - Present

- Host of Humankind Connection and other network news specials on USA Today's OTT channel
- Pitch uplifting news stories, conduct on-camera interviews, produce broadcast scripts, voice pieces, write digital articles and develop social media language for Twitter, Facebook, YouTube, Tiktok and more
- Contributor to USA Today's 5 Things news podcast
- Responsible for approving scripts, managing social media accounts, monitoring • monetization and tracking engagement
- Involved in candidate interviewing process when necessary as executive member of USA Today's diversity and inclusion committee

### BBC.com, Atlanta, GA

September 2020 — November 2021

Pitch and write original stories for BBC Worklife

## **CBC News, Los Angeles, CA**

November 2015 — July 2020

- Correspondent for digital and broadcast
- . Generated enterprise stories related to pop culture and lifestyle
- Curated CBC Entertainment page and edited copy by junior staff
- Recent multi-platform coverage: COVID-19, Harvey Weinstein • trial, death of Kobe Bryant, Oscars, racial inequality

## **CBC News, Toronto, Canada**

September 2010 — October 2015

- Reported on original and hard news stories for digital and TV
- Pitched ideas, conducted interviews, wrote scripts and articles

### **CBC News, Calgary, Canada**

November 2005 — August 2010

- Reported on local news and human interest stories
- Shot, edited, wrote and presented reports for newscasts

## **EDUCATION**

### Western University, London, Canada

Master of Arts in Journalism

Received prestigious CBC Joan Donaldson scholarship upon graduation

## University of Ottawa, Ottawa, Canada

Sept 1997 — Dec 2001

May 2002 — April 2003

Bachelor of Arts in History

Specialized in American history, minor in Criminology

## Awards

- Atlanta Press Club 2022 Award of Excellence-Digital News "Why people of color are so often misidentified"
- Atlanta Press Club 2022 Award of Excellence-Podcast "Feet in 2 Worlds: A Better life?"
- Golden Crane Award, Asian American Podcasters Association, 2021
- Southern California Journalism Award, 2021
- National Arts & Entertainment Journalism Award, 2021
- UN Alliance of Civilizations fellow, 2013 (Middle East)
- Aga Khan Foundation Canada media fellowship 2008-09 (Kenya)

## Skills

- Highly proficient in TV, radio and digital news
- Frequent user of Polopoly, INEWS, AP style, social media
- Fluent in French
- Experience working in Canada, USA and Kenya

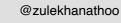
## Social Media



**O** 

ZulekhaNathoo

@ZulekhaNathoo 2.5K followers



**Contributing Writer** 

Producer/Host

### Correspondent

## **Network Reporter**

## **General Assignment Reporter**