



# Marlei Martinez



Represented by **The NWT Group**

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## EXPERIENCE

### WESH, Orlando, FL

January 2022 — Present

**Investigative Reporter**

### KCRA, Sacramento, CA

August 2018 — August 2021

**Reporter**

- 2019 Emmy Award for Reporter in "Breaking News"
- 2019 Emmy Award for Reporter in "Best Large Market Newscast"
- Lead nightside enterprise reporter
- Lead reporter on: Ridgecrest earthquake, Gilroy garlic festival mass shooting, Santa Barbara dive boat tragedy
- Coverage also includes: California's deadliest & most destructive wildfire (Paradise "Camp Fire") & homeless crisis

### WVTM, Birmingham, AL

January 2016 — August 2018

**Reporter/Fill-in Anchor**

- 2017 Emmy Award for "Outstanding Spot News"
- Lead reporter on: Governor Robert Bentley impeachment investigation & resignation, 2016
- Colonial Pipeline Spill, 2016 Colonial Pipeline explosion, WVTM13's "State of Addiction" Opioid Crisis series, Gun Violence series after getting shot at during interview, Black Lives Matter protests, Human Trafficking, Tornado coverage, Wildfire coverage
- Fill-in AM & PM Anchor

### New Day, CNN, New York, NY

August 2014 — December 2015

**Overnight Senior Producer**

- Managed show's Tape Department: Review, edit & approve all package scripts, Screen all packages & show opens before air, Assign breaking news stories to crash tape producers
- Wrote & produced lead packages when needed
- Pitched stories
- Launched reporter field teams in event of breaking news
- Monitored breaking news
- Reviewed, edited & approved guest segment files for anchor
- Coordinated rundown

April 2013 — August 2014

**Producer/Field & Tape**

- Field & tape produced short & long-form packages: Traveled in field with anchors/reporters to lead shoots & interviews, Coordinated field logistics, Wrote package scripts, Coordinated graphics, Worked alongside editor producing package
- Pitched story ideas
- Noteworthy coverage: Kate Bolduan's interview with President Barack Obama at the White House, Chris Cuomo on Navy Yard Shooting in D.C., Kate Bolduan on Royal Baby's Birth in London, Michaela Pereira "Roots" Journey in Jamaica, John Berman on Moore, OK tornado, Pamela Brown on Cleveland Kidnappings, Kyra Phillips on Duck Dynasty Scandal in West Monroe, LA
- Live field producer during show

### Good Morning America, New York, NY

November 2011 — April 2013

**Production Associate**

- Emmy award-winning Producer with GMA staff for "Outstanding Morning Show," 2013-2014
- Tape & field produced stories for GMA & GMA Weekend (e.g. Hurricane Sandy, Newtown & Aurora Shootings, Makeup Tester Investigation)
- Wrote package scripts
- Shot video (undercover investigative shoots, interviews & MOS)
- Enterprised stories

## Awards and Honors

- **2023 Emmy Award Winner**
  - Continuing Coverage: 'Free Fall Death & Investigation'
- **2019 Emmy Award Winner**
  - Reporter for "Breaking News"
  - Reporter for "Best Large Market Newscast"
- **2017 Emmy Award Winner**
  - Reporter for "Outstanding Spot News"
- **2013-2014 Emmy Award Winner**
  - Producer with Good Morning America staff for "Outstanding Morning Show"
- **2010-2011 1st Place National "Hearst TV Feature Reporting"**
- **2011 Newhouse Scholar**
- **Asian American Journalists**

## Skills

- Avid NewsCutter & Media Composer (Professionally Certified)
- Final Cut
- DV shooter: Sony Z5, V1U, PD150
- Adobe Premiere Pinnacle
- Linear Editing Quicklink
- FTP Interplay
- MARS video library
- Audacity

## Education

Syracuse University, S.I. Newhouse School of Public Communications  
Bachelor of Science: Broadcast Journalism, Minors: Political Science & Theater  
Summa Cum Laude & Renee Crown Honors Student

## Social Media



MarleiMartinez



@MarleiMartinezTV  
3.4K followers



@MarleiMartinez  
3.6K followers



@marleidisston