



# Pattrik Perez



Represented by **The NWT Group**  
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<https://NWTgroup.com/client/pattrikperez>

## Skills

- Software/Hardware: Edius, LiveU, Worldnow/Frankly, Buffer, AP ENPS, iNews, Final Cut Pro, Adobe Premiere Pro, Adobe Photoshop, Adobe Audition, TVU, SocialNewsDesk
- Language Proficiency: English (native language), Spanish (conversational)

## Education

Florida International University  
Miami, FL  
December 2015

Bachelor of Science, Broadcast  
Journalism

## Social Media



@PattrikPerez  
2.1K followers



@PattrikPerez  
2.1K followers



@pattrikperez  
646 followers

## EXPERIENCE

### WOFL, Orlando, FL

February 2023 — Present

**Reporter**

### KMGH, Denver, CO

January 2021 — January 2023

**Reporter/MMJ**

- Develop and pitch multiple stories daily that often lead newscasts
- Report, write and present stories live or through pre-recorded standups/look-lives
- Fill-in anchor weekday and weekend newscasts
- Work collaboratively each day with photographer to tell stories creatively
- Write in-depth web stories that expand TV coverage
- Post social media updates throughout the day to keep followers informed
- Represent station at community events

### KVUE, Austin, TX

January 2018 — December 2020

**Weekend Evening Anchor/  
Reporter/Digital Producer**

- Used research skills to find daily exclusive enterprise content that leads the nighttime newscasts
- Co-anchored the 5:30 p.m. and 10 p.m. newscasts on Sundays and oversee reporter stories and producer rundowns
- Worked as a member of the digital team once a week to produce multiple stories a day for KVUE.com, including original content, posts to social media using SocialNewsDesk, clips to newscasts, and posts to YouTube
- Wrote in-depth web stories that include multimedia content, extra photos, videos, graphics, and embeds, to enhance viewer's experience beyond the TV story when reporting
- Worked alongside producer and executive producer to use innovative tools, like green-screen explainers, to enhance story coverage
- Represented station at community events, including hosting the station's first-ever TV and digital coverage of Austin Pride parade

### KXXV, Waco, TX

January 2016 — January 2018

**Weekend Morning Anchor/Reporter**

- Solo anchored, produced, and hosted two half-hour shows on Saturday mornings and an hour-long show on Sunday mornings
- Shot, wrote, and edited VOSOTs and PKGs for weekday morning, midday, and evening shows three days a week
- Setup solo live shots for multiple hits throughout the morning and midday shows
- Wrote web stories, posted to personal and station's Facebook and Twitter, and sent push alerts to app
- Utilized social media to enterprise stories, create contacts and sources, and to further reach audiences
- Executed digital-first strategy by submitting web stories before the broadcast stories air

### WPLG, Miami, FL

August 2015 — December 2015

**News Intern/"Call Christina" Team Member**

- Traveled to breaking news scenes from 12-9 p.m. Sundays with swinger photographer
- Conducted extensive research and callbacks for consumer protection segment "Call Christina"
- Wrote anchor VOs and VOSOTs for 11 p.m. weekday newscast
- Converted broadcast scripts into web scripts for Local10.com

### WJXT, Jacksonville, FL

May 2015 — August 2015

**News Intern**

- Wrote anchor VOs, VOSOTs, and PKGs for 10 p.m. and 11 p.m. weekday newscasts

### WLRN/Miami Herald, Miami, FL

September 2014 — December 2014

**Radio/Digital News Intern**

- Produced evening newscasts on Wednesdays with the late WLRN anchor Kelley Mitchell