



John Hayes



Represented by **The NWT Group**
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<https://NWTgroup.com/client/johnhayes>

EXPERIENCE

KTUL, Tulsa, OK **Weekend Anchor**
December 2022 — Present

KAKE, Wichita, KS **Reporter/Producer**
December 2020 — December 2022
• Andover, KS Tornado May 2022, live continuous coverage

KWTV, Oklahoma City, OK **Morning Show Producer**
December 2019 — December 2020
• Oversaw type and order of news stories to create show
• Responsible for format, news writing, and anchor/reporter coordination
• Ensured productions ran on time and solved problems as needed

May 2019 — December 2019 **Associate Producer**
• Produced line-up and lay-out of newscast
• Responsible for format, coordination with other departments, news writing, timing and distribution of final scripts
• Produced morning traffic segments

Gooden Group, Edmond, OK **Public Relations Intern**
May 2019 — July 2019
• Proofed press releases
• Formatted media lists
• Worked with nationally recognized clients
• Conducted daily social media research
• Wrote crisis scenario scripts
• Wrote blog posts and talking points for guest speakers

KFOR, Oklahoma City, OK **Writer**
December 2018 — May 2019
• Managed the assignment desk and fielded photographers and reporters
• Wrote news stories, produced opens, MAPVO's, VOSOT's, VO's, and gpx elements
• Answered viewer calls, updated the news daybook with new story ideas

UCentral News, Oklahoma City, OK **Anchor/Reporter**
January 2018 — December 2019
• Street reporter for a daily newscasts: interviewed individuals, shot b-roll, and prepared packages for air
• Served as on-call severe weather reporter
• Filled in as Producer and Associate Producer
• Anchored the 4:30PM Monday/Wednesday newscasts
• Shot live shots/"look-lives" for social media and breaking news segments
• Developed lead story ideas


Technical Skills

- Final Cut Pro X, Adobe Audition, iNews, Opus, Avid, Adobe Premiere, Cision


Education

University of Central Oklahoma
August 2016 — December 2019
B.A. Professional Media

Social Media

 @JohnHayesNews

 @JohnHayesNews
642 followers

 @JohnHayesNews
731 followers

 JohnHayes