



Lauren Melendez



Represented by **The NWT Group**

SandraRichards@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/laurenmelendez>

Skills

- AVID
- Premiere Pro
- iNews
- ENPS
- Strong social media headlines/pushes

Education

Syracuse University, Syracuse, NY
S.I. Newhouse School of Public

Communications 2016

Master of Science, Broadcast & Digital Journalism

Social Media



Lauren-Melendez



@LMelendezNews
2.5K followers



@LMelendezNews
9.7K followers



@lmelendeznews
4.9K followers

EXPERIENCE

NBC Boston WBTS, Boston, MA

October 2022 — Present

**Weekend Morning Anchor/
Reporter**

WOWT, Omaha, NE

September 2020 — October 2022

Anchor/MMJ

- Weekend Anchor
- Assists weekend producer to build newscast while directing reporters out in the field
- Enterprise Reporter, cultivating sources for content unique to the market.
- Morning Reporter delivering compelling live shots while securing content to MMJ for later newscasts

WEEK, Peoria, IL

March 2017 – August 2020

**Weekend Anchor/Producer/
Investigative Reporter**

- Produce, solo anchor '25 News' Saturday 6/10pm newscasts & Sunday 10pm - highest rated show
- Research stories, build weekend plan & assign leads to reporters
- Promoted to Investigative Reporter in August 2017
- MMJ multiple stories a day/live shots
- Investigative report (Police Officer Misconduct) broke social media records for the station, #1 trending story in DMA for two consecutive days, Prompted public statement/follow-up from local police dept. on body cam video & dept. policies/procedures.
- Tip pursued through consistent cultivation of community relationships led
- Peoria Police to ID/arrest a homicide suspect

KCAU, Sioux City, IA

Summer 2016

D.C. Bureau Reporter

- Enterprise national stories affecting Sioux City residents from Capitol Hill
Interview Iowa Congressional Delegation