



# McKenna King



Represented by **The NWT Group**

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<https://NWTgroup.com/client/mckennaking>

## EXPERIENCE

### WCMH, Columbus, OH

### Weekday Morning Meteorologist

January 2022 — Present

- Produced, forecasted, and presented weather segments for weekday morning shows
- Created new graphics within the Baron weather system to set station apart
- Reported live from the field during big weather events
- Emceed various events from within the community

### WFTS, Tampa, FL

### Weather Anchor/Anchor/Reporter

December 2019 — December 2021

- Produced, forecasted, and presented weather segments for morning and evening shows
- Filled in for station meteorologists, including chief, on a regular basis
- Covered several hurricanes and tropical storms live from the coastline, and in studio
- Filled in as traffic anchor
- Enterprised, shot, and produced lead environmental stories garnering change within local government; as well as environmental stories making national headlines
- Reported live in the field several times weekly
- Filled in periodically for station anchors
- Emceed events within the community

### KIVI-TV, Boise, ID

### Weather Anchor/Anchor/Reporter

May 2018 — November 2019

- Produced, forecasted, and presented weather hits for morning and evening shows
- Filled in weekly for both the morning and chief meteorologists
- Enterprised, shot, edited lead story for weekday nightside shows
- Worked as legislative reporter
- Covered breaking news, state and local government, investigative pieces; in addition to general assignment and enterprise stories

### KSL-TV, Salt Lake City, UT.

### Assoc. Producer/Traffic Producer

December 2017 — May 2018

- Produced daily traffic graphics on WSI Traffic for anchors
- Assisted AM producers in writing content for AM newscasts
- Boothed AM shows

### KBYU, Provo, UT

### Weather Anchor/Reporter

September 2016 — April 2018

- Produced and presented daily weather graphics for noon show
- Enterprised, shot, wrote, and edited weekly PKGs

## Skills

- Experienced in Baron Weather System, Baron Traffic, WSI Max, WSI Traffic, Bufkit, Final Cut Pro, Adobe Premiere, iNews, ENPS, and WordPress
- Expert on social media platforms including Instagram, Facebook, and Twitter
- Emcee various events throughout the community to represent stations
  - Picnic with the Pops
  - Alzheimer's Association Walk to End Alzheimer's
  - Canine Companions DogFest
  - Pride Parade

## EDUCATION

### Mississippi State University

Broadcast Operational Meteorology  
2019 — 2022

### Brigham Young University

Bachelor of Arts In Broadcast Journalism  
2014 — 2018

## Social Media



@mckennaking  
6K followers



@mckennakingtv  
2.5K followers



@mckennakingtv  
2K followers



McKennaKingtv