



# Daniel McFarland



Represented by **The NWT Group**

[SBrown@NWTgroup.com](mailto:SBrown@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/danielmcfarland>

## Skills

- Conversational Spanish

## Affiliations

- AMS Certified
- Certified Broadcast Meteorologist Seal
- NAJA, Native American Journalist Association

## Education


**Florida State University  
2015**

Bachelor of Science: Meteorology  
Minor: Mathematics and  
Communications

## Social Media

 Daniel-Mcfarland

 @DMcfarlandwx  
3.7K followers

 @DanielMcFarland  
1.1K followers

## EXPERIENCE

### KVOA, Tucson, AZ

### Weekend Meteorologist/MMJ

December 2019 – Present

- Forecast and anchor weekend evenings, including severe weather coverage and special reports
- Fill-in for Chief on weeknights and morning show weather + traffic
- Report live on breaking severe weather events; storms, wildfires, monsoon as well as cover the environment and climate
- Covered 2020 elections, report from the border and cover border patrol

### WGXA, Macon, GA

### Morning Meteorologist/MMJ

November 2016 – November 2019

- Covered Tropical Storm Nestor — direct hit, Hurricane Humberto, Hurricane Dorian, Hurricane Michael — direct hit, Hurricane Florence, Hurricane Irma — direct hit, Hurricane Harvey — threat/potential,
- Created and presented weather forecasts for both WGXA Morning News shows
- On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special weather graphics in WSI Max for use in presentations
- Wrote weather stories for the station website
- Presented Facebook Live daily for station page
- Made public appearances on behalf of the station
- Recorded and sent radio hits for local radio stations

### WGXA, Macon, GA

### Weekend Meteorologist/MMJ

September 2016 – November 2016

- Covered Hurricane Matthew
- Created and presented weather forecasts for WGXA News
- On call meteorologist during severe weather
- Shot and reported stories in the local area
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special weather graphics in WSI Max for use in presentations
- Made public appearances on behalf of the station
- Filled-in for other newscast members on weekdays on a regular basis

### WBKO, Bowling Green, KY

### Weekend Meteorologist/MMJ

May 2015 – August 2016

- Created and presented weather forecasts for Bowling Green, Kentucky
- On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special graphics in WSI Max for use in presentations
- Shot and report stories in the local area
- Filled-in for other newscast members on weekdays on a regular basis

### 4FSU Weather, Tallahassee, FL

### Student Weather Broadcaster/ Anchor

June 2013 – May 2015

- Broadcasted the weather for the city of Tallahassee through the Florida State student live channel
- Presented and created weather graphics for the weather show
- Anchored for the show and talked about the city's current events
- Helped coordinate student's duties in the live show

### WEAR, Pensacola, FL

### Morning Weather Intern

June 2014 – August 2014

- Created weather graphics for the local meteorologists
- Shadowed and received guidance from local meteorologists and anchors
- Practiced broadcasting in the weather studio and incorporated their feedback in my training