



# Claire Kopsky

Represented by **The NWT Group**  
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<https://NWTgroup.com/client/clairekopsky>

## Awards

- 2020 Emmy
- 2019 Hearst Journalism Broadcast News Award

## Skills

- REPORTING: CAR (Computer Assisted Reporting) skills, SQLite, Tableau Atavist, ThingLink & AP Style
- SOCIAL: Instagram, Facebook & Twitter
- VIDEO: JVC ProHD Camera, Sony XD Camera & Canon 70D
- SCRIPTING: ENPS & iNews
- EDITING: Edius, Adobe Premiere Pro & Avid

## Organizations

- NPPA member and judge
- [2022 Paris Art and Movie Awards Judge](#)

## Leadership & Service

- Lexington Christian Academy High School Golf Coach  
August 2019 — Present
- CASA of Lexington (Court Appointed Special Advocates)  
2018 — Present
- Griffiths Leadership Society for Women  
2017 — Present
- Kappa Alpha Theta Fraternity  
2014 — Present

## EXPERIENCE

### WTVF, Nashville, TN

MMJ

July 2021 — Present

- Morning show Storyteller
- Report and produce unique enterprise stories airing in all dayparts
- Fill-in anchor
- Increase engagement through creative social posts tailored to each platform
- Produce bonus content specialized for station website to further each story

### WLEX, Lexington, KY

Reporter & Anchor

June 2018 — June 2021

- Reported & produced breaking, daily & investigative stories
- Fill-in anchor
- Increased engagement through creative social posts tailored to each platform
- Selected for & completed E. W. Scripps Company's 2019 Content Strategy Virtual Training

### KOMU, Columbia, MO

Reporter, Anchor & Digital Producer

September 2016 — May 2018

- Reported & produced breaking, daily & enterprise stories; reported for Investigative Target 8 team
- Engaged the community through compelling social media posts & web stories
- Anchored morning, noon & evening newscasts

### Index on Censorship, London

Contributing Writer & Digital Intern

May 2017 — December 2019

- Filmed, wrote & edited stories for website & print magazine covering protests & events focused on free speech
- Researched & conducted interviews on the human rights conflict in Bahrain

### TheChisel, New York, NY

Multimedia Intern

January — May 2017

- Designed initial social media plan; executed daily plan on all social platforms
- Collaborated with team & sponsors to code & launch a multi-step, interactive, 7-week survey; produced launch video

### Newsy, Columbia, MO

Livestream Intern & Video Editor

February — December 2016

- Researched & wrote headline stories for the 24-hour, video livestream; produced hours of livestream rundown
- Operated camera & assisted anchors during anchoring process; edited video for news segments

### Columbia Missourian, Columbia, MO

Digital Marketing Team & Video Storyteller

January — December 2016

- Analyzed digital data to increase online engagement across all social platforms; developed daily email newsletter strategy
- Reported & produced feature event stories for website & social media

## Social Media

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ClaireKopsky



@CKopsky  
2.6K followers



@ClaireMKopsky  
1.8K followers



@clairekopsky  
1.3K followers

## China Open Tennis Tournament, Beijing

Multimedia Journalist

September — October 2016

- One of six, English-language reporters; wrote match recaps & tournament event stories
- Interviewed Top 10 players; shot & produced one-on-one video interviews for social platforms; managed social accounts

## EDUCATION

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**University of Missouri, Missouri School of Journalism** May 2018

Bachelor of Journalism - Convergence Television Reporting

Business Minor & Honors College Certificate