



Ozzy Mora



Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/ozzymora>

Bilingual in English and Spanish.

Skills

- Final Cut Pro, Edius, Avid, Adobe Premier Pro, Pro Tools, Vox Pro, HTML, ENPS, Associated Press,
- Crowdtangle, Chartbeat
- Facebook Business Manager, Facebook Ads, Instagram, Hubspot Google Analytics, TubeBuddy, SEO, Infusionsoft
- Social Media: Facebook Live Anchor, Snapchat, YouTube, Twitter, Google+, Tagboard, Sprout Social, WordPress, Hootsuite, Canva, TweetDeck, Buffer, OBS, Social Media News Desk, Lakana

Education

University of La Verne
Los Angeles, CA 2013
Bachelor of Arts

Social Media



AzaleaMora



@OzzyMoraJournalist
8K followers



@Ozzy_Mora
2.6K followers



@Ozzy_Mora
14.4K followers

EXPERIENCE

KMID/KPEJ, Midland, TX

Anchor/MMJ

October 2021 — Present

- Anchor the 9PM hour long newscast on Fox 24
- Anchor daily Spanish news cut-in for Estrella TV
- Add content to KMID 6PM & 10PM newscasts
- Report/MMJ general assignment
- Report/MMJ stories focused on underserved communities
- Post stories to station website
- Fill-in anchor on KMID
- Fill-in producer

KAVU, KVTX, & KUNU Victoria, TX

**Evening News Anchor/
Producer**

October 2019 – October 2021

- Anchor weeknight 5PM & 6PM newscasts
- Anchor and Produce 9PM & 10PM weeknight newscasts
- Anchor and produce in Spanish for Univision and Telemundo
- Responsible for continually updating news to station website
- Responsible for all push alerts for 5PM and 10PM newscasts
- Help develop, produce and host community fundraisers
- Develop relationships with newsmakers throughout the community

Mysteries Decoded, CW Network

Co-Host

June 2020

- Co-Hosted episode investigating the unexplained deaths at the Cecil Hotel in Los Angeles

Travel Channel, Globe, AZ

Freelance Journalist

October 2018 — November 2018

- Co-Hosted segment for show, Ghost Adventures

ARZA Media, Los Angeles, CA

Digital Reporter/Host

July 2018 — October 2019

- Craft online stories for digital media company
- Analyze data, interpret trends, and partner with social media influencers to promote business strategies and brand
- Host and model for live events, and notable brands
- Create and oversee engagement and strategy across eight social media accounts on Facebook, Instagram, and LinkedIn
- Develop and deploy outreach, influencer marketing and consumer engagement initiatives to improve brand awareness for clients
- Lead and manage direct response (focused on driving conversions) Facebook ad campaigns from planning stage to completion

KPNX-TV NBC, Phoenix, AZ

Social Media Producer/Host/MMJ

July 2014 — July 2018

- Hired as social media producer for TV station
- Added duties as social media anchor for 12 Today morning newscast and produced three daily segments on trending topics
- Utilized Facebook Live to produce, direct, anchor enterprise, entertainment and top trending stories to enhance coverage through social media
- Interpreted and translated articles in Spanish in order to drive engagement with Latino-Hispanic communities
- Conducted interviews, wrote, edited and produced content for online and on-air platforms with 1M+ viewers/subscribers
- Collaborated with team on new website development; created digital content and wrote blog articles for 12News.com
- Assisted the assignment editor on breaking news, push alerts, and collections for cross-platform distribution