



John Hayes



Represented by **The NWT Group**

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<https://NWTgroup.com/client/johnhayes>

EXPERIENCE

KAKE, Wichita, KS

Reporter/Producer

December 2020 — Present

- Andover, KS Tornado May 2022, live continuous coverage

KWTV, Oklahoma City, OK

Morning Show Producer

December 2019 — December 2020

- Oversaw type and order of news stories to create show
- Responsible for format, news writing, and anchor/reporter coordination
- Ensured productions ran on time and solved problems as needed

May 2019 — December 2019

Associate Producer

- Produced line-up and lay-out of newscast
- Responsible for format, coordination with other departments, news writing, timing and distribution of final scripts
- Produced morning traffic segments

Gooden Group, Edmond, OK

Public Relations Intern

May 2019 — July 2019

- Proofed press releases
- Formatted media lists
- Worked with nationally recognized clients
- Conducted daily social media research
- Wrote crisis scenario scripts
- Wrote blog posts and talking points for guest speakers

KFOR, Oklahoma City, OK

Writer

December 2018 — May 2019

- Managed the assignment desk and fielded photographers and reporters
- Wrote news stories, produced opens, MAPVO's, VOSOT's, VO's, and gpx elements
- Answered viewer calls, updated the news daybook with new story ideas

UCentral News, Oklahoma City, OK

Anchor/Reporter

January 2018 — December 2019

- Street reporter for a daily newscasts: interviewed individuals, shot b-roll, and prepared packages for air
- Served as on-call severe weather reporter
- Filled in as Producer and Associate Producer
- Anchored the 4:30PM Monday/Wednesday newscasts
- Shot live shots/"look-lives" for social media and breaking news segments
- Developed lead story ideas

Technical Skills

- Final Cut Pro X, Adobe Audition, iNews, Opus, Avid, Adobe Premiere, Cision

Education

University of Central Oklahoma
 August 2016 — December 2019
 B.A. Professional Media

Social Media



@JohnHayesNews



@JohnHayesNews
450 Followers



@JohnHayesNews
615 Followers



JohnHayes