



Rosa Flores



Represented by **The NWT Group**

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EXPERIENCE

CNN, New York, Miami, Chicago, Houston

Correspondent

July 2013 — Present

- Cover national and international news and breaking news for the network in at least 14 countries
- In 2021, lead reporter for the network's coverage on the border and immigration with a focus on humanizing the issue for television audiences
- In 2020, lead reporter for the network's Coronavirus pandemic coverage throughout Florida, with an emphasis on holding Governor Ron DeSantis accountable
- In 2019, lead reporter for the network's coverage on the U.S. Catholic Church scandal, traveling across the country and the Vatican, reporting on how clergy were being held accountable
- Lead reporter for the "Beneath The Skin" documentary, which led to the reopening of the administrative case into the killing of Chicago teen at the hands of police
- Vatican Press Corps reporter during Pope Francis' visits to the U.S., Cuba, Mexico, Peru, Chile, Panama
- White House Press Corps reporter during President Barack Obama's visits to Panama & Argentina
- In 2014, lead reporter for the network's coverage of the 43 missing students in Guerrero, Mexico
- Regularly enterprise stories for TV and digital, stories reaching 1 million views
- Collaborated on the social media strategy for the CNN Special Report: A Miner Miracle. The launch reaching 65.5 million users during the live Twitter chat alone

WBRZ-TV, Baton Rouge, LA

Anchor/Reporter

June 2012 — July 2013

- Copyedited and anchored the 4pm newscast
- Regularly fill in anchored for the 10 pm newscast and turned lead stories
- Uncovered soil contamination in East Baton Rouge Parish Schools, which led to testing of all schools

WDSU-TV, New Orleans, LA

Reporter

April 2010 — June 2012

- Covered the Gulf Oil Spill extensively, including the visit by President Barack Obama
- Enterprised stories that regularly drove and led newscasts
- Uncovered delays in the unemployment processes in Louisiana

KHOU-TV, Houston, TX

Reporter

Sep 2007 — April 2010

- Created a reporter Blog/Vlog that broke station records
- Designed multi-media interactive live shots that were adopted by KHOU-TV
- Enterprised stories that regularly drove the energy of newscasts
- Turned investigative stories

KWTV, Oklahoma City, OK

Reporter

Aug 2005 — Sep 2007

- Enterprised investigative stories that regularly led newscasts
- Established an extensive sourcing and contact database

KVR NEWS 9/Texas Newswatch, Austin, TX Reporter/Producer/Anchor

Feb 2004 — July 2005

- Delivered conversational reporting and live anchoring
- Set-up live-shot camera and lighting equipment; ran prompter, camera and tapes during live newscast

Skills

- Fluent in Spanish and English, have studied Portuguese & Italian
- Computer Skills: INews, EZNews, CAR, Word, Excel, and Power Point

Education

The University of Texas At Austin

- President's Achievement Scholarship 1997
- Mr. & Mrs. Scott L. Fordham Endowed Presidential Scholarship 2001
- Bachelor of Journalism – Broadcasting July 2005
- Master of Professional Accounting Dec. 2001
- Bachelor of Business Administration Dec. 2001
- Certified Public Accountant test Nov. 2001

Honors

- InStyle 50 Badass Women - InStyle Magazine, 2021
- Emmy Nomination, CNN Worldwide Hurricane Coverage- 39th News & Doc Emmy Awards, 2018
- Outstanding Young Texas Exes - Texas Exes, UT Austin, 2018
- LatinX Voices: Hispanics in Media in the U.S., Featured journalist - Undergraduate textbook, 2018
- Best Enterprise/Investigative Video, Beneath The Skin - EPPY, 2018
- Distinguished Journalist Award, Coverage of Pope and Catholic Church - Salt & Light TV, 2018
- On-line Project: News Award, Beneath The Skin - NABJ, 2018
- On-line Project: News Award, Disappearing Front Porch - NABJ, 2017
- Emmy Nomination, Lead Dangers - Suncoast Emmys, 2012
- 1st Place In-Depth Series, Lead Pipe Dangers - Louisiana AP Awards, 2012
- 2nd Place Sports Story, Football Fanatic - Louisiana AP Awards, 2012
- Memoir published by UT-Austin Accounting Dept. - Centennial book, 2012
- Emmy Nomination, Lead Contamination - Suncoast Emmys, 2011
- 3rd Place Best Investigative Reporting, Unemployment Delays - Louisiana AP Awards, 2010

- Progreso, published a history book - Arcadia Publishing, 2010
- Emmy Nomination, Chaos At Nimitz - Texas Lone Star Emmys, 2008
- Francis C. Moore, Medical Journalism Excellence - Harris County Medical Society, 2009
- 2nd Place Best Spot News Story/Individual - Texas Associated Press Broadcasters, 2008-2009
- 1st Place Television Feature Story - Tulsa Chapter – National Association of Black Journalists, 2006
- Individual Media Award - Greater Oklahoma City Hispanic Chamber of Commerce, 2006
- Guardian Angel Award - Latino Community Development Agency, 2006
- 3rd Place Television Non-Feature Story - Southwestern Journalism Congress, 2004
- National Chairman's Award for Community Service - KPMG, 2002

FELLOWSHIPS

FBI Citizen's Academy

FBI Miami Field Office, 2018

John Jay/H.F. Guggenheim Center on Media, Crime & Justice

John Jay College of Criminal Justice, 2017

Michele Clark Fellowship

RTDNA, 2012

Metcalf Institute for Marine & Environmental Reporting

URI Graduate School of Oceanography, 2012

Peter Jennings Project for Journalists and the Constitution

National Constitution Center, 2011

Metcalf Institute for Marine & Environmental Reporting

Louisiana Univ. Marine Consortium, 2011

Nicholas B. Ottaway Foundation

Investigative Reporters & Editors Boot Camp, 2007

National Press Photographer's Association Workshop

NPPA, 2006

PROFESSIONAL ASSOCIATIONS

Society of Children's Book Writers and Illustrators

Member

2019 – Present

FBI Citizen's Academy Association

Member/Graduate

2018 – Present

LLK Center for Advancement of Women in Communication

Leadership Council Member

2018 – Present

The National Association of Hispanic Journalists

Member

2005 – Present

World Affairs Council of Houston

Member

2009 – 2010

Powerful Women International

Member

2008

Investigative Reporters & Editors

Member

2007

Oklahoma Chapter - NAHJ

Member/Former President

2006 – 2007

Oklahoma Chapter - NAHJ

Vice President/Co-Founder

2005

National Chapter - NAHJ

"El Noticiero" Reporter

2005

Toastmasters

Member

2006

Association of Latino Professionals in Finance and Accounting

Board member

2002 – 2003

Other

- While in Louisiana, created "Rosa Reads 2 Kids," an interactive reading program for kids.
- Extensive public speaking experience
- Led food drive to Mexico, 2001 to 2008
- Vast experience to adapting to different cultures due to travel, living and working in Europe, Mexico, Caribbean, and Central and South America

Social Media



@RosaFlores
22.3K followers



@rosaflorescnn
8.4K followers



@RosaFlores
6.9K followers



RosaFlores