



Johnny Archer

Represented by **The NWT Group**

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<https://NWTgroup.com/client/johnnyarcher>

EXPERIENCE

WCAU, Philadelphia, PA

Reporter/Fill-In Anchor

2021 — Present

- Weekday Dayside Reporter
- Lead newscasts on most days
- Goes beyond yellow crime tape to find humanity in breaking news
- Tap into hometown experience to make stories more meaningful
- Primary Fill-In Anchor on all newscasts

WTVJ, Miami, FL

Anchor/Reporter

December 2017 — 2021

- Anchored weekend morning newscasts
- Reported three days a week
- Extensive experience field reporting for major news events
- Special projects reporting
- Developed contacts for exclusive, enterprise stories
- Copyedited and fact check stories for newscasts
- Managed multiple social media accounts
- Made public appearances

KXAS, Dallas, TX

Weekend Anchor/GA Reporter

April 2015 — March 2017

- Anchored multiple shows per day
- Assisted producer develop shows
- Deciphered newsworthy information
- Wrote stories for news broadcast
- Updated social media accounts
- Copyedited stories for news broadcast
- Fact checked information
- Handled multi long-term projects
- Made public appearances
- Enterprised stories
- Handled extremely tight deadlines
- Wrote stories AP Style for website
- Submitted multiple stories per day
- Updated stories covered in past

WHAS, Louisville, KY

Weekend Morning Anchor/Reporter

February 2011 — April 2014

- Anchored weekend morning shows
- Collaborated with photographer
- Conducted live and taped interviews
- Copyedited stories for broadcast
- Wrote stories for broadcast
- Wrote stories for website AP Style
- Cultivated story ideas and content
- Packaged stories daily
- Shot and edited video
- Investigative reporting

KPVI, Pocatello, ID

Idaho Falls Bureau Correspondent/
Weekend Anchor

Aug 2009 — Feb 2011

- Anchored shows
- Produced shows

Education

Temple University
Philadelphia, PA
August 2009

Bachelor of Arts, Broadcasting,
Telecommunications & Mass Media


Affiliations/Activities

- National Association of Black Journalists member
- Investigative Reporters & Editors member
- Big Brother Big Sisters mentor
- USA Cycling member

Social Media

 JohnnyArcher

 @JohnnyNBC6
6K followers

 @JohnnyNBC6
3.9K followers

 @Johnny.Archer
2K followers

- Presented weather
- Reported several stories per day
- Entered stories
- Shot and edited video
- Wrote stories for broadcast
- Wrote stories for website AP Style

Temple Update, Philadelphia, PA **Anchor/Reporter/Photographer**

January 2009 – May 2009

- Wrote scripts, edited packages
- Shot with Sony DSR-PD170
- Produced Segments

KYW, Philadelphia, PA

News Intern

August 2008 – December 2008

- Answered phones
- Logged interviews
- Assisted reporters gather information
- Shadowed reporters

WRDW-FM, Philadelphia, PA

Morning Show Intern

January 2007 – May 2007

- Logged air checks
- Edited audio
- Marketing
- Assisted morning show hosts