



# Dee Dee Gattton

Represented by **The NWT Group**

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817-987-3600

## Awards

- **2019 AP Award First Place in State Reporting**

## Skills

- **Languages:** Spanish, Tagalog
- **Edius**
- **Newscutter**
- **ENPS**

## Affiliations

- **National Association of Hispanic Journalists Member**
- **Asian American Journalists Association Member**
- **Investigative Reporters & Editors Member**

## Education

**College of William and Mary, Williamsburg, VA**

Bachelor of Arts, English Literature, Summa Cum Laude

## Social Media



@DeeDeeNews  
2.7K followers



@DeeDeeNCNews  
2.2K likes



@deedeenews  
2.8K followers

## EXPERIENCE

### WBTV, Charlotte, NC

**Bilingual Anchor/Special Projects Reporter**

March 2020 – Present

- Increased YTD ratings 4/4:30PM Newscasts
- #1 in DMA (Households) #1 (25-54) for 2-consecutive years
- Special Projects Investigative Reporter/Consumer Reporter/GA
- Consumer Reports generated over \$250K in cash returned to viewers
- TSRs for all major ratings periods
- Newsroom leader/mentor for producers and reporters
- Countless community involvement/personal appearances

### WICS/Fox, Springfield, IL

**Primary Anchor/Special Projects Reporter**

January 2017 – March 2020

- Primary Anchor/Special Projects Reporter WICS/FOX-Springfield
- Anchor 9PM hour Long nightly Newscast FOX Springfield
- Grew 9PM Newscast to highest rating in 5 years - #1 in the market
- Field Anchor
- Breaking News Live Reporter
- AP-First in State-Reporting

### KPNX, Phoenix, AZ

**Anchor/Reporter**

October 2015 – December 2016

- Anchored 3-hour Weekend Morning Newscast
- Field Anchor
- Breaking News Live Reporter
- Reporter/MMJ

### Sinclair Broadcasting, KLSR, Eugene, OR

**Anchor/Producer**

June 2014 – October 2015

- Promoted to Primary Anchor for nightly 7P & 10PM Newscasts
- Executive Producer-Approve all scripts and content
- Manage afternoon meeting/story pitches/daily assignments
- Special Projects Reporter (Sweeps Pieces)
- Field Anchor

### Sinclair Broadcasting, KVAL, Eugene, OR

**Weekend Anchor/Reporter/MMJ**

September 2013 – June 2014

- Promoted to Weekend Evening Anchor
- Executive Producer-Approve all reporter scripts and content
- Cultivate exclusive content/sources for daily newscasts
- Extensive breaking news/Special Projects Reporter (Sweeps Pieces)
- Live Reporter/MMJ

### Sinclair, KPIC, Roseburg, OR

**Weekday Anchor/MMJ**

January 2013 – September 2013

- Anchored 2-hour Weekday Morning Newscasts
- Produce Weekday Morning Newscasts
- Cultivate exclusive content/sources for daily newscasts
- Extensive breaking news/Special Projects (Sweeps Pieces)
- Live reporter/MMJ