

Skills

- Software and Applications: ENPS, iNews, Social News Desk, Microsoft Office, Avid, Premiere and Edius
- Additional Equipment:
 VariousSony and Panasonic
 cameras;TVU and Dejero live
 backpacks

Social Media



AshleyHolden



@AshleyHoldenNews96.9K followers



@AshleyVHolden2.7K followers



@AshleyVHoldenTV
2.8K followers

Ashley Holden

Represented by **The NWT Group**SBrown@NWTgroup.com
817-987-3600

https://NWTgroup.com/client/ashleyholden

EXPERIENCE

KNXV, Phoenix, AZ

April 2022 — Present

Reporter/MMJ

KWTV, Oklahoma City, OK

Weekend Anchor/Reporter

April 2020 — April 2022

KWTV, Oklahoma City, OK

Morning Reporter/MMJ

June 2018 — April 2020

- Deliver live reports for 4a-7a shows
- · Pitch story ideas to morning team and executive producer
- · Shoot, edit and write VOSOT's and PKG's
- · Coordinate with entire morning team during breaking news situations
- · Fill-in anchor for morning and weekend shows

KWQC, Davenport, IA

Weekend Morning Anchor/MMJ

October 2017 — May 2018

- · Produce and anchor weekend morning shows
- Post breaking news updates and daily stories to social media and station website
- Edit weekend and weekday morning shows
- Fill-in for weekday morning and evening anchors
- · MMJ three days a week for weekday morning shows

KWQC, Davenport, IA

MMJ

June 2015 — October 2017

- Create content and deliver live reports for morning, dayside or nightside shows as needed
- · Anchor and MMJ for sports department

EDUCATION

DePaul University, Chicago, IL

June 2015

Bachelor of Arts Digital Cinema Production And Journalism Graduated cum laude