

# **Bofta Yimam**

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https://NWTgroup.com/client/boftayimam

# EXPERIENCE

# BNC, Washington, D.C.

March 2021 — March 2022

- DC Correspondent, covering events on the capital
- Primary fill-in Anchor on morning news cast

## CBS News, Washington, D.C.

Freelance Reporter

Correspondent

July 2019 - March 2021

- Reported for CBS Weekend News
- Reported for CBS Newsfeed on events on Capitol Hill for CBS affiliates

### WTAE, Pittsburgh, PA

**Weekend Morning Anchor** 

January 2016 - February 2018

- Anchor of highest rated show in market
- · 4 hour newscasts each Saturday and Sunday
- Wrote copy for newscasts
- · Enterprise report during the week
- · Reported long form stories for WTAE 'Chronicle' documentaries
- Nominated for 2 Emmy's in August 2017

#### WTAE, Pittsburgh, PA

Investigative Reporter/Fill-in Anchor

June 2013 - January 2016

- Award-winning Investigative Reporter responsible for enterprising hard news stories, including exposing corruption and waste in public agencies
- Manages several investigative projects simultaneously, involving open records requests, background checks and stakeouts
- · Presents exceptional story telling skills, creativity and dynamic live coverage
- Experienced bilingual world traveled
- Traveled on WTAE 2014 special assignments to Florida and South Carolina
- Recognized for Excellence in Broadcasting: 2015 Pennsylvania Association of Broadcasters Award, "Outstanding Investigative Story"
- 3 Emmy nominations: Best Investigative Series; Best Specialty Assignment Reporter; Best Historical/Cultural Special

#### WHBQ, Memphis, TN

Reporter/Fill-in Anchor

May 2011 - June 2013

- Developed, wrote and presented live reports for three daily newscasts as well as reporting in-depth pieces
- Received 2013 Regional Emmy award for "Continuing Coverage: Kimberlee's Law" which prompted a change in Tennessee law, to keep aggravated rapists in prison for their full term with no chance of parole
- Received two other 2013 Regional Emmy nominations for "Light News Feature" and 2014 Regional Emmy Nomination "Serious Feature News Report"

# WMAZ, Macon, GA Multimedia Journalist/Weekend Anchor

January 2009 - May 2011

Weekend Evening Solo-Anchor/Producer 6p.m. & 11p.m. newscasts

Received awards for aggressive reporting including, 2011 Regional Edward
R. Murrow Best Breaking News Story. After a senator's news conference, a
man who appeared to be in his entourage assaulted a newspaper
photographer covering the event. I captured the assault and then pursued the
attacker, asking him to explain the assault. The video went "viral" on the web

#### WDNN, Dalton, GA

#### Multimedia Journalist/Anchor

August 2007 – January 2009

- Reporter and anchor for weekday evening newscast
- 2008 Community Broadcasters Association Best Breaking News Story Award

# **Awards**

2020 MORE Award Winner

# **Professional Affiliations**

- Pittsburgh's Black Media Federation Special Events Coordinator
- National Association of Black Journalists
- Urban League of Greater Pittsburgh
- · Young Ethiopian Professionals

## **Education**

University of Maryland Bachelor of Arts, Communications Minor, Spanish

- Phi Sigma Theta National Honors Society, Primannum Honor Society, Dean's List
- · Semester Abroad- Seville, Spain
- Graduate Courses, Philip Merrill School of Journalism, UMD.
   Specialized in Broadcast/Print Writing

# **Social Media**

in

**BoftaYimam** 

f

@BoftaYimamOnAir3.5K followers

y

@BoftaYimam 18K followers

O

@BoftaYimam
3.8K followers