

# Dr. Jim Siebert

Represented by **The NWT Group**

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<https://nwtgroup.com/client/DrJimSiebert/>



## EXPERIENCE

**WeatherNation** Vice President of Weather Operations

2022 – Present

- Leads weather operations team for tv, streaming, and OTT media services.

**KRIV, Houston, TX** Chief Meteorologist

2007 – 2022

- Forecast and anchor weeknight evening newscasts including special reports, extensive storm coverage, public appearances, and school talks.
- Started daily Internet Hurricane Briefing that was picked up by other Fox O&O stations nationwide.

**Houston Community College, Houston, TX** Adjunct Professor

2009 – Present

- Teach meteorology, environmental science, and geography classes.

**Dynamic Measurement, Houston, TX** Co-Founder/Meteorologist

2008 – Present

- Developed technology to use lightning data for natural resource exploration including oil, natural gas, copper, water etc.

**Private Meteorological & Earth Science Consultant/Expert Witness**

2000 – Present

- Multiple clients including: major construction projects, energy traders, legal cases, storm damage assessment, weather risk assessments, emergency preparedness seminars, key note speaker, writing weather articles for national journals and so forth.

**Weather Insight, L.P, Houston, TX** Director of Meteorological Operations & Wether/News Anchor

2005 – 2007

- Anchor daily weather broadcasts and security news for \$300-million dollar corporation. Broadcasts streamed over the Internet to global energy clients in the oil, natural gas and power industries, as well as Fortune 500 clients, and manage studio staff.
- WIIR News, Detroit, Michigan (Part of my regular duties at Weather Insight)
- Anchor daily national radio weather forecasts, including insight on how the weather may impact the markets.

**KVBC, Las Vegas, NV** Chief Meteorologist/Reporter

2001 – 2004

- Forecast and anchor weeknight weather and conduct science and environmental reporting.

**University of Nevada, Las Vegas, NV** Part Time Faculty

2002 – 2004

- Meteorology, Climatology, and Geography instructor.

**KOB, Albuquerque, NM** Weekend Meteorologist/Reporter/Anchor

1996 – 2001

- Anchor weekend morning and night newscasts and fill-in for other shows.
- Perform storm and environmental reporting.

**Baylor University, Waco, TX** Instructor

1995 – 1996

- Part of my graduate assistantship and included teaching labs and classes, plus facilitate field experiences.

## Education

**University of New Mexico**

Albuquerque, New Mexico

**Ph.D.** Instructional Technologies  
in Science Education, May 2000

**Baylor University, Waco, Texas**

**MA** Earth Science/Meteorology,  
December 1996

**Brigham Young University,**

Provo, Utah

**BA** Broadcast Communications,

## Awards

- Emmy Weather Series, Dr. Jim's Weather Labs, Lone Star Chapter, 2016
- Emmy for Best Weathercast Lone Star Chapter, 2012
- Best Weathercast, Texas AP Awards, 2011 & 2013
- Lone Star Awards, Best Weathercast for the markets in the state of Texas, 2011, 2008
- Best Weather Anchor, Las Vegas Electronic Media Awards, 2001
- Research Grant, University of New Mexico, 2000
- Second Place Weathercast, New Mexico AP Awards, 1999
- 3rd Place MVCT Triathlon Las Cruces, NM, 1999
- Best Presentation UNM Multimedia Gallery, 1998 & 1999
- First Place Weathercast, New Mexico AP Awards, 1997
- Ran Marathon for Charity, 1997
- Global Change Scholarship, National Science Foundation, 1996
- Elected to National Earth Science Honor Society, 1995

## Social Media

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-  @DrJimFox26  
86.9K followers
-  @Dr.JimFOX26  
35.2K followers
-  @DrJimFox26  
2.4K followers
-  Jim-Siebert

### **KXXV, Waco, TX Meteorologist/Reporter/Anchor/Storm Chaser**

1995 – 1996

- Anchor weekends and fill-in weeknights.
- Perform live storm reports during severe weather.

### **KCEN, Temple, TX Meteorologist/Reporter/Anchor**

1994 – 1995

- Anchor morning/weekend weather, and environmental reporting.

### **KZTV, Corpus, Christi, TX Weekend Weather Anchor/Reporter**

1993 – 1994

- Forecast and anchor weekend weather and conduct regular field reporting including breaking news, enterprising stories, and features.

## Published

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- “Telluric and Earth Currents, Lightning Strike Locations, and Natural Resource Exploration,” American Association of Petroleum Geologists Convention.
- “Deriving Exploration Maps and Rock Property Volumes from Lightning Databases,” Southwest Louisiana Geological Society.
- “Applying New Weather Technologies to Energy Trading,” Shell Energy North America.
- “Lightning, A Shockingly Unconventional Technology for Exploration,” Southwest American Association of Professional Geologists.
- US Patent 9523785, Method for Determining Geological Surface and Sub-surface Resistivity.
- “How Weather Reporting Affects Petroleum Prices,” Pipeline & Gas Journal.
- “Lightning, A New Geophysical Data Type,” American Association of Professional Geologists.
- “Predicting and Tracking Storms in Texas,” Texas Association of Public Insurance Adjusters.
- “Lightning, A New Key For Pipeline Protection, Pipeline & Gas Journal.
- “Cloud-to-Ground Lighting: A Newly Recognized Natural Resource Exploration Tool,” American Association of Professional Geologists.
- “Lightning Impacts on Electrical Power Transmission,” Electricity Today.
- United States Patent, Method for Locating Sub-Surface Natural Resources Using Lightning Data, 2013
- “How Weather Reporting Affects Petroleum Prices,” Pipeline & Gas Journal
- “The Day it Rained Frogs” children’s book.
- “Dallin and the Storm Chaser” children’s book.
- “Effects of Improved Television Weather Graphics and Visual/Verbal Redundancy on Viewer Comprehension.”
- “Climate Impact on New Mexico Gardening,” Chapter for a manual produced by the Bernalillo County Extension Service.
- “Skies of Enchantment: New Mexico’s Weather Extremes,” 30 min. video.
- “Severe Weather Safety: The Effectiveness of the Video Medium,” Baylor-Geologic Bulletin #7.
- “Severe Weather Safety: Are You Prepared?” 30 minute video

## Professional Societies/Hobbies

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- American Meteorological Society Television Seal of Approval
- American Meteorological Society Member
- Weather Central Inc. NAB Computer Graphics Demonstrator
- National Academy of Television Arts and Sciences
- United States Triathlon Association
- HAM Amateur Radio License: KC5 TIN