

# Skills

- Competent in Microsoft Word, Excel, PowerPoint, Internet Explorer, Outlook
- Familiar with Avid iNews, linear and non-linear shooting and editing and Final-Cut Pro
- Proficient with ENPS

# Education

### Virginia Polytechnic Institute and State University (Virginia Tech) Blacksburg, VA May 2006

Bachelor of Arts, Communications: Broadcast Journalism, Specialization in Urban Affairs and Planning

The Poynter Institute St. Petersburg, FL July 2009

Attended three-day Reporters Institute where we examined:

- Making sound, defensible decisions
- Making technology work for you and assist in your story telling
- The industry—its challenges and triumphs, and where it might be going

# Lindsay Bramson

# Represented by The NWT Group NancyShafran@NWTgroup.com 817-987-3600

### https://NWTgroup.com/client/lindsaybramson

# **EXPERIENCE**

### WSMV, Nashville, TN

June 2016 - Present

- Manages several investigative projects simultaneously, involving open records requests, background checks and undercover stakeouts
- Fill-in anchor as needed
- Produce enterprise stories and develop sources in the Nashville community
- Maintain social media presence on Facebook and Twitter including lives teases to stories coming up that evening
- File FOIAs several times a week relating to "news-of-the-day"

### KXAN, Austin, TX

September 2013 – December 2015

- · Investigated stories with emphasis on consumer-related issues
- Responsible for holding the powerful accountable
- Responsible for exclusive, daily stories while still turning investigative pieces
- Follow up on investigations weekly to inquire about change in state law or local policy
- Part of the team that helped move the station from #2 to #1 in the market
- 2015 Nominated for Lone Star Emmy Awards- Category: Investigative Report-Series

### KMOV, St. Louis, MO

October 2010 – September 2013

- Enterprised and reported lead stories on a daily basis
- Constantly contributed to station brand of advocacy, active, and investigative stories
- Extensive live breaking news experience
- · Posted stories online daily to stations website
- Maintained a Facebook and Twitter account to give viewers the latest information
- · Cultivated and maintained a high degree of trust with sources
- Made public appearances on behalf of the station

### WPMI, Mobile, AL

September 2008 – October 2010

- · Live on a daily basis for multiple newscasts
- · Wrote and reported on-air packages daily for multiple newscasts
- · Covered breaking news as it happens
- Built contacts and enterprised story ideas affecting Mobile, Pensacola , Ft. Walton Beach
- Posted stories online daily to the website
- Competed with other local television news stations to create the most compelling newscast

### vs-of-the-dav"

Investigative Reporter

### **Investigative Reporter**

Reporter

### Reporter

## Awards

- First Place 2018 Tennessee Associated Press Award -TV Reporter
- First Place 2017 Tennessee Associated Press Award -Long Serious News Story
- First Place 2016 Tennessee
  Associated Press Award Enterprise Reporting

# Social Media

in	LindsayBramson
f	@LindsayWSMV 1.3K followers
<b>У</b>	@WSMVLindsday 2.1K followers
$\boxed{\bigcirc}$	@LinzKatz24

### WWSB, Sarasota, FL

December 2007 - September 2008

- One-man-band reporter
- Responsible for shooting, editing and writing stories for air 2-3 days a week
- Developed fresh story ideas, set up interviews, and maintained contacts within the community

### March 2007 - July 2008

- Monitored wires and police scanners
- Found fresh story ideas
- Maintained a daily file containing press releases, story ideas and upcoming events
- Made daily beat calls to local Public Information Officers
- Helped write stories for the newscasts and researched story ideas for news meetings
- · Dispatched crews to breaking news, live shots and stories for the day

### NBC Universal. New York, NY

January 2006 - May 2006

- Served as an assistant producer for Katie Couric's ""Peggy Lipton" story which aired June 5, 2005
- Helped assist in the production of a "Headliners and Legends" segment on Jeffrey Dahmer for News Productions
- Worked closely with the producers of Hoda Kotb's show "Your Total Health" doing preliminary research as well as assist during tapings
- Logged and dubbed tapes for producers for Dateline and the Today Show
- Assisted in logging live feeds during the London bombing, Michael Jackson verdict and the Toronto plane crash
- Finalist in NBC intern competition to create business plan for a pilot television program and presented final plan to top NBCU executives

### WSLS, Roanoke, VA

Summer 2005

- Worked closely with reporters by going out on stories, interviewing and assist in writing packages
- Assisted in producing the evening newscasts and logged tapes for producers and reporters

### Virginia Tech Television, Blacksburg, VA

### January 2003 – December 2005

- Compiled and researched for weekly show, Rewind, which was broadcasted throughout campus and surrounding communities
- Prepared, recorded and edited a brief segment during weekly show
- Shot, wrote and edited news packages for weekly newscast

### Nightside Assignment Desk Editor

**Dateline NBC Intern** 

Intern

Anchor/Reporter