



Cody LaGrow

Represented by **The NWT Group**

DavidChristopher@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/Cody-LaGrow>

Awards

- **EMMY:** 2014 Outstanding Morning Program, Good Morning America, Producer
- **EMMY Nominee:** 2015 Outstanding Morning Program, Good Morning America, Producer
- **Edward R. Murrow Award:** 2014, 2015, ABC News, Producer


Skills


- Broadcast: iNews, ENPS, Avid Media Composer, Final Cut Pro, Adobe Premiere Pro, TVU, Sony XD-Cam, Canon Mark III, iPhone, GoPro, ABC NewsOneNet, NBC Newschannel, CNN Newsource
- Multimedia: Avid Media Manager, Synapse CMS, Adobe Photoshop, Wordpress, Wix
- Social Media: TikTok, Instagram, Zoom, Slack, VRChat, Twitch, Discord, WhatsApp, Twitter, Facebook, Snapchat, Tweetdeck, Skype

Social Media

 @codylagrow

 @codylagrow
3.5k followers

 @codylagrow
2.6K followers

 @codylagrow

EXPERIENCE

WLS, 'Windy City Live,' Chicago, IL

Host/Producer

August 2018 – Present

- Promoted to weekend morning anchor after 3 months
- Developed, hosted and produced comedic 'Totally Cody' segment in front of a studio audience on live television
- Elevated on-air interaction with main hosts into a viral TikTok video featuring a personal interview with Dr. Anthony Fauci and garnered international press and engagement
- Expanded segment focus to include taped pieces with Chicago content creators, emerging artists and businesses in addition to reviews of *Broadway* in Chicago shows
- Evolved from quick-witted contributor to guest co-host alongside Val Warner

Newsy, Chicago, IL

National Correspondent

July 2019 – Present

- Report special projects that inform and entertain for Newsy Documentaries
- Booked and interviewed Dr. Anthony Fauci mid-pandemic and signature questioning style spurred a viral internet moment for COVID-focused 'Virology' series
- Pitched, produced and reported 'Yes to the Bless,' a story about the rise in Millennial women entering religious life that garnered 150,000+ views on YouTube
- Connect deeply with people, regardless of being in-person, on Zoom or in virtual reality, evident in the emotional discussions inside virtual worlds in 'Shift: Virtual Love'
- Launched, produce and host episodes of 'In Real Life' - a next-generation, weekly news magazine program featuring immersive video storytelling with compelling characters
- Balances news value with modern human interest, like exploring the entrepreneurial opportunity of an unlikely social media star in 'Grandpa's (TikTok) House'
- Write with an authentic voice that brings levity to serious topics, as seen in 'Winesconsin,' a look into climate change's impact on the wine industry in the Midwest
- Develop segments, report live and fill-in anchor as needed for daily show 'In the Loop'

Newsy, Chicago, IL

Host/Producer

September 2017 – July 2019

- Launched two new programs for company's debut on cable television
- Developed, produced and hosted '30 Minutes With,' Newsy's first weekly news magazine program that featured half-hour interviews with newsmakers
- Hosted and produced Newsy's first national morning news program 'The Day Ahead'
- Contributed original reporting like 'HIV in the Deep South,' a docuseries about underserved communities battling an ongoing epidemic in Mississippi
- Promoted Newsy as an on-air contributor for additional media outlets

Newsy, Chicago, IL

Digital Journalist

September 2015 – August 2017

- Established Chicago bureau content team for digital news aggregate company
- Wrote, produced and reported daily packages with focuses in culture and social issues
- Crafted some of the first original reporting at Newsy, including a story on cultural insensitivity that garnered 6.8 million views on YouTube
- Launched, produced and hosted some of company's first series for OTT platforms including 'Pulse: One Year Later' — a docuseries about gun violence, hate crimes and the LGBTQ+ community that was featured on Prime Video and Hulu

Education

University of Missouri, Columbia, MO

August 2009 - May 2013

Bachelor of Journalism

- Emphasis in Radio-Television with a minor in Spanish

'Good Morning America,' New York, NY

Associate Producer

September 2013 – September 2015

- Wrote, shot and produced packages for the nation's most-viewed morning news program while working alongside the top names in entertainment, sports and politics
- Managed breaking news at a network level and led production efforts on the missing Malaysian Airlines Flight 370 in 2014 and the Nepal Earthquake in 2015
- Adapted to new beats often and for prolonged periods like leading nightside production of the Boston Marathon bombing trial in 2015
- Collaborated with teams for Beyoncé, Justin Bieber, Nicki Minaj, Rick Ross and Nick Jonas to produce industry-standard entertainment packages
- Shot and conducted interviews, ranging from MOS to experts and network contributors

KOMU, Columbia, MO

Multimedia Journalist

August 2009 – August 2013

- Wrote, shot, edited PKGs and VO/SOTs and reported live from the field via TVU
- Interviewed the top names in Missouri politics including Governor Jay Nixon during the 2011 Missouri River Flood
- Investigated and reported on a company accused of facilitating a subscription scam before Missouri Attorney General Chris Koster filed a lawsuit against the business
- Honed fundamental skills to thrive as a news reporter

'Today,' New York, NY

Production Intern

May 2012 – September 2012

- Researched, pitched and assisted in tape production for top morning news program
- Shot footage and conducted interviews that appeared on national broadcast
- Operated social media platforms, like Twitter and Instagram, for show and talent