

# Muriel Bailey

Represented by The NWT Group SBrown@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/murielbailey

# **Education**

**Troy University** 2017

Masters Degree -Strategic Communications

# **Northwestern State University**

Bachelor of Arts -**Broadcast Journalism** 

## **Social Media**

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MurielBailey



MurielBaileyTV 2.6K followers



@murielbailey



@MurielABC3340

# **EXPERIENCE**

WBMA, Birmingham, AL

November 2021 - Present

November 2019 — November 2021

Anchor **Weekend Anchor/Reporter** 

Reporter/Fill-in Anchor

#### WPMI, Mobile, AL

October 2015 – November 2019

- · Enterprised, wrote & edited packages daily
- · Fill-in Anchor when needed
- · Posted to station's webpage & social media daily

#### University of South Alabama, Mobile, AL

**Adjunct Instructor** 

August 2018 - Present

· Teach media writing for broadcast, radio and public relations

## WAFF, Huntsville, AL

August 2013 – August 2015

- Delivered 6-8 live shots every morning on a 2.5 hour show
- · Posted to social media & web
- · Shot, wrote & edited packages
- · Fill-in anchor

#### TVY, Dothan, AL

Reporter/Producer/Fill-in Anchor

Morning Reporter/MMJ/Fill-in Anchor

May 2011 - August 2013

- Used TVUPack to deliver live shots weekly
- · Enterprised, wrote, shot & edited packages daily
- Posted to station website & social media pages daily
- · Produced newscasts
- · Fill-in anchor as needed

#### WWL, New Orleans, LA

**Associate Producer** 

August 2008 - May 2011

- · Wrote scripts for Morning Show
- · Selected video and sound for stories
- · Wrote content for wwltv.com
- Assisted reporters & producers
- Acted as fill-in reporter

#### WGNO, New Orleans, LA

Intern

May 2008 - July 2008

- · Worked assignment desk
- · Printed scripts and rundowns, operated teleprompter
- · Shadowed and assisted reporters