

## Education

- Academy of Art University, San Francisco, CA - Masters of Fine Arts, Motion Picture-TV Production Directing/Screen Writing emphasis
- University of Utah, Salt Lake City, UT- Bachelor of Arts, Electronic Journalism
- Salt Lake Community College, Salt Lake City, UT - Associates of Arts, Broadcast Journalism

## Accomplishments

- CNN Network Correspondent Workshop/Boot Camp "TV Reporter" - NAHJ 2018 conference
- CBS Network Workshop/Boot Camp "News Foreign Reporting" -NAHJ 2018 conference
- NBC University Workshop/Boot Camp - NAHJ 2018 conference
- CNN Network Correspondent Workshop/Boot Camp "Going from Local to National" - 2013 NAHJ conference

# Social Media

in Isabel-Peralta-Hill

🥑 @IsabelPHill

@IsabelPeralta-Hill

🧿 @IsaPHill

# Isabel Peralta-Hill

## Represented by The NWT Group SandraRichards@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/isabelperaltahill

# **EXPERIENCE**

#### WXTV/Univision, New York City, NY

2019 - Present

- Live reporter with breaking news
- Reports daily
- · Presents story ideas daily

# **KTMW/Telemundo, Salt Lake City, UT** Anchor/Writer—Freelance 2019

- Presented the news live
- Followed producer and floor manager instructions and improvise when necessary
- Wrote the 30-minute news; translating documents, press releases, etc., verifying information and facts, and creating VO, VO-SOT-VO and intros, meeting intense deadlines

#### PBS/Health Channel, PBS/WPBT, Miami, FL

2018 - 2019

#### Line Producer – Freelance

- Wrote the script for, and produced a 1-hour daily show (5 scripts per week) with a TV Host, Doctors/Expert guests along with Master Control staff that have to communicate with me during the live show
- Ran the teleprompter for the host and connected live calls to the host
- Wrote graphics, searched for content, got SOTs, looked for and created packages and coordinated with graphic designer and video editor to finalize the content
- Communicated with a marketing manager in order to coordinate with doctors and subject matter experts, to write scripts for Health show

#### WSCV/Telemundo, Miami, FL

2014 – 2016

- Responded immediately to breaking news, searched for pieces and responded to changes in assigned stories while meeting tight deadlines
- Presented live using improvisation skills and teleprompter (from studio)
- Wrote professional, accurate and creative scripts under intense pressure
- Worked on a team and conducted investigative reporting in the field, searching for facts, information and locating sources to represent both sides of a story

#### KWHY/Mundofox, Los Angeles, CA

2013 – 2014

- Responded immediately to breaking news, searched for pieces and responded to changes in assigned stories while meeting tight deadlines
- · Worked on a team and conducted investigative reporting
- Gathered news, translated on the spot, attended press conferences, searched for footage and all visual and sound elements to create great stories
- Wrote professional, accurate and creative scripts under intense pressure

# WUVC/ Univision, Raleigh/Durham, NC Anchor/Reporter/Producer 2008 – 2010

- Anchored, wrote and produced 7 separate, daily 2-minute news briefs; 3 morning and 4 prime-time. Each brief consisted of 3 different news stories
- Produced and hosted a weekly community affairs program; "Vida Carolina" as well as numerous promos for the station and community programs
- · Reported (freelance) for network programs "Primer Impacto" and "Despierta America"

# **KDTV/Univision, San Francisco/San Jose/Oakland, CA** Reporter 2006 – 2008

- Gathered news, wrote, translated and reported for the daily news broadcast
- Reported (freelance) for network programs "Primer Impacto" and "Despierta America"

#### Reporter – Freelance

Reporter — Freelance

Reporter — Freelance