



# Kirsten Mitchell

Represented by **The NWT Group**  
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<https://NWTgroup.com/client/kirstenmitchell>

## EXPERIENCE

### WCCO, Minneapolis, MN

Reporter/MMJ

November 2021 — Present

### KSEE/KGPE, Fresno, CA

Anchor/Reporter

April 2019 — November 2021

- Anchored and produced weekend newscasts for KGPE, fill in during the week
- Reported nightside three nights a week, regularly covered breaking news, crime and wildfires
- Covered big California stories including: the Creek Fire, drought and mass shooting in Fresno
- Built sources, pitched story ideas, reported live and turned stories for multiple newscasts a night
- Wrote stories for the website and actively updated social media platforms
- Fill in weather anchor

### WMBB, Panama City, FL

Multimedia Journalist

July 2017 — April 2019

- Shot, edited and wrote 2-3 stories a day
- Covered Hurricane Michael from the beginning to the end, reporting on: evacuations, devastation, extensive recovery process and response from local, state and federal officials and agencies
- Built sources and pitched story ideas
- Wrote stories for the website and actively updated social media platforms
- Fill in anchored and produced weekend newscasts

### KARE, Minneapolis, MN

Intern

January 2017 — May 2017

- Operated the teleprompter for the morning show and shadowed reporters on their stories, re-packaging them as practice

### WMAQ, Chicago, IL

Intern

June 2016 — August 2016

- Worked in the Creative Services Department and assisted the team in writing and editing news promotional videos, topicals, teases and local commercial spots for the Chicago Marathon and Summer Olympics

### WCCO, Minneapolis, MN

Intern

September 2015 — December 2015

- Worked at the assignment desk and shadowed reporters and producers throughout the day

## EXPERIENCE

### University of Minnesota, Twin Cities

B.A. Journalism

August 2013 — May 2017

## Awards

- Florida Associated Press Broadcasters - Best Multimedia Reporter 2018
- Florida Associated Press Broadcasters - Best General Assignment 2018


## Skills


- Conversational Spanish
- ENPS
- AVID Media Composer
- Adobe Premiere Pro
- Final Cut Pro
- Edius
- iNews
- MAX Weather System
- Social News Desk
- Social Media

## Social Media

 KirstenMitchell

 @KirstenMitchellTV  
5.2K followers

 @Kirsten\_TV  
2.3K followers

 @kirstenmitchell  
2K followers