



Ozzy Mora

Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/ozzymora>

Bilingual in English and Spanish.





Skills

- Final Cut Pro, Edius, Avid, Adobe Premier Pro, Pro Tools, Vox Pro, HTML, ENPS, Associated Press,
- Crowdtangle, Chartbeat
- Facebook Business Manager, Facebook Ads, Instagram, Hubspot Google Analytics, TubeBuddy, SEO, Infusionsoft
- Social Media: Facebook Live Anchor, Snapchat, YouTube, Twitter, Google+, Tagboard, Sprout Social, WordPress, Hootsuite, Canva, TweetDeck, Buffer, OBS, Social Media News Desk, Lakana

Education

University of La Verne
Los Angeles, CA 2013
Bachelor of Arts

Social Media

-  AzaleaMora
-  @OzzyMoraJournalist
1.9K followers
-  @Ozzy_Mora
2.3K followers
-  @Ozzy_Mora
15.8K followers

EXPERIENCE

KMID/KPEG, Midland, TX **October 2021 — Present**
Anchor

KAVU, KVTX, & KUNU Victoria, TX **October 2019 – October 2021**
Evening News Anchor/ Producer

- Anchor weeknight 5PM & 6PM newscasts
- Anchor and Produce 9PM & 10PM weeknight newscasts
- Anchor and produce in Spanish for Univision and Telemundo
- Responsible for continually updating news to station website
- Responsible for all push alerts for 5PM and 10PM newscasts
- Help develop, produce and host community fundraisers
- Develop relationships with newsmakers throughout the community

Mysteries Decoded, CW Network **June 2020**
Co-Host

- Co-Hosted episode investigating the unexplained deaths at the Cecil Hotel in Los Angeles

Travel Channel, Globe, AZ **October 2018 — November 2018**
Freelance Journalist

- Co-Hosted segment for show, Ghost Adventures

ARZA Media, Los Angeles, CA **July 2018 — October 2019**
Digital Reporter/Host

- Craft online stories for digital media company
- Analyze data, interpret trends, and partner with social media influencers to promote business strategies and brand
- Host and model for live events, and notable brands
- Create and oversee engagement and strategy across eight social media accounts on Facebook, Instagram, and LinkedIn
- Develop and deploy outreach, influencer marketing and consumer engagement initiatives to improve brand awareness for clients
- Lead and manage direct response (focused on driving conversions) Facebook ad campaigns from planning stage to completion

KPNX-TV NBC, Phoenix, AZ **July 2014 — July 2018**
Social Media Producer/Host/MMJ

- Hired as social media producer for TV station
- Added duties as social media anchor for 12 Today morning newscast and produced three daily segments on trending topics
- Utilized Facebook Live to produce, direct, anchor enterprise, entertainment and top trending stories to enhance coverage through social media
- Interpreted and translated articles in Spanish in order to drive engagement with Latino-Hispanic communities
- Conducted interviews, wrote, edited and produced content for online and on-air platforms with 1M+ viewers/subscribers
- Collaborated with team on new website development; created digital content and wrote blog articles for 12News.com
- Assisted the assignment editor on breaking news, push alerts, and collections for cross-platform distribution

Status Media & Entertainment, Los Angeles, CA **April 2013 — July 2014**
Production & Set Assistant

- Assisted Director and Producer with administrative and on-set operations for film production company