



Kiara Hay

Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/kiarahay>

Emmy Award winning storyteller with the ability to exude personality and emotion through creative writing and visuals. Self-starter who loves finding the stories that no one else has. Dynamic anchor who delivers the news in a clear and impactful way. Journalist who can create shareable content for varying platforms and audiences. Capable of completing all phases of the production process.

EXPERIENCE

KPHO/KTVK, Phoenix, AZ

Reporter/MMJ/Fill-in Anchor

2021 — Present

- Top story, enterprise reporter who often leads the newscast on both AZ Family channels (3TV and CBS 5) weeknights
- Creative Multimedia Journalist responsible for writing, shooting and editing content to insure a well thought out and visually appealing story
- Compelling storyteller with the ability to gain viewers ' trust live in the field and behind the anchor desk
- Breaking news journalist with the ability to quickly gather critical information to inform the audience in a clear and credible manner
- Responsible for web stories on station platforms

WLNS-TV, Lansing, MI

Anchor/Reporter

2019 — 2020

- Anchor who commanded the desk and handled breaking news and cut-ins with authority and ease
- Leader in the newsroom who assisted other reporters with writing, editing and producing newscasts, to ensure viewers get accurate and current information
- Conversational reporter able to ad-lib and cover breaking news
- Responsible for enterprising unique and shareable content with memorable writing and creative visuals
- Wrote web articles and social media post that coincide with each story to ensure engagement and exposure
- Multimedia reporter proficient in shooting and editing video in Adobe Premiere Pro, Final Cut Pro, Edius and BitCentral

Yellow Flag Productions, Southfield, MI

Producer/Reporter/Host

2014 — 2019

- Produced and hosted the Emmy Award winning special Concussions and the Modern Athlete that aired on FOX Sports Detroit
- Promoted from fill-in reporter to full time co-host and producer on several staple series in the company
- Producer and host of several recurring television series such as Authentic Michigan that airs on WXYZ Detroit, Robozone that airs on FOX Sports Detroit, and Inside the D that aired on Comcast CN900
- Co-Host and reporter for State Champs High School Sports Show, a five-time Emmy award winning program that airs on FOX Sports Detroit
- Manages several social media business accounts to ensure content exposure and viewer interaction
- Social media manager responsible for companies Facebook, Twitter, YouTube and Instagram accounts

Adell Broadcasting WADL TV-38, Clinton Twp, MI

Reporter/Talent

2013 — 2015

- Reporter and original concept contributor for WADL News Breaks
- Talent for various commercials, and station projects
- Sales assistant, and manager over the station's call center

WOOD-TV8, Grand Rapids, MI

Intern

2013

- Researched stories and followed leads to assist news reporters with their daily assignments

Education

Central Michigan University
December 2013

Bachelor of Applied Arts

Social Media



@KiaraHayTV



@Kiara_Hay



@kiara.hay
1K followers