



Marissa Torres

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/marissatorres>

EXPERIENCE

WPIX, New York, NY

Morning Meteorologist and Traffic

May 2014 – Present

- Promoted to Morning Meteorologist November 2017
- Morning Traffic Anchor
- Write for morning show
- Research stories
- Edit video

The Baddish Group, New York, NY

Assistant Account Executive

February 2014 – April 2014

- Booked segments on TV and radio for clients
- Handled social media for clients and company
- Wrote press releases
- Handled inner office communication

KOAA, Colorado Springs, CO

Morning Anchor/Reporter

July 2012 – August 2013

- Anchored and wrote for morning news show
- Reported and produced health franchise
- Reported and produced web content and social media content

KOB, Albuquerque, NM

Reporter

October 2011 – June 2012

- Wrote and reported live for evening news show
- Multimedia reporter, produced web content and social media content
- Avid following on Twitter and Facebook

WCIA, Champaign, IL

Morning Reporter/Fill-in Anchor

September 2010 – September 2011

- Wrote and reported live for four-hour morning news show
- Primary fill in anchor for morning show
- Multimedia reporter, produced web content and social media content
- Community volunteer: Illinois Humane Society and CASA (Court appointed Special Advocate)

WCIA, Springfield Bureau

Reporter

September 2008 – September 2010

- Political Beat. Covered the Rod Blagojevich scandal, President Obama's visit to the state capitol and the Illinois gubernatorial race
- Reported on breaking news and hard news stories for 5pm, 6pm & 10pm newscasts

Nexstar, Washington, D.C.

Intern

Summer 2008

- Interviewed politicians for local affiliates
- Packaged stories for Nexstar affiliates, including WCIA

WSTM, Syracuse, NY

Intern

Spring 2008

- Helped produce local newscasts, conducted interviews, produced packages, wrote copy for newscasts

Skills

- Conversational Spanish
- Avid and Final Cut Pro editor
- Shoot video with a Mini DVCPRO

Affiliations

- Member of the National Association of Hispanic Journalists (since 2007)

Education

Mississippi State University
Certificate in Broadcast and Operational Meteorology, October 2021

Syracuse University, Newhouse
School of Journalism, Syracuse, NY
2008
Master's of Broadcast Journalism

University of Michigan, Ann Arbor,
MI 2007
Bachelor of Arts—
Major: Anthropology/Zoology
Minor: Spanish

Social Media



@MarissaTorresPIX11
7K followers



@MarissaTorresTV
3.6K followers



@msmarissat
9.7K followers