



Dan Cohen

Represented by **The NWT Group**

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<https://NWTgroup.com/client/dancohen>

Awards

- **2019 IBA Silver Dome**
Finalist
- **2018 IBA Silver Dome**
Finalist
- **2017 Midwest Region**
Emmy Award Winner

EXPERIENCE

KSHB, Kansas City, MO

April 2020 – Present

Reporter/MMJ

WREX-TV, Rockford, IL

February 2014 – March 2020

Anchor/Reporter

- One-man band on exclusive, enterprise reporting
- Produce projects from conception to completion
- Develop new departmental social media initiatives
- Extensive live game coverage experience at major events (World Series, Stanley Cup Final)
- Flexible, adaptable learner on new projects
- Skilled team player on deadline in high-stress situations

Buffalo Sabres, Buffalo, NY

September 2013 – December 2013

Graduate Production Assistant

- Television production, presentation for NHL franchise
- Message strategy, content development

Turner Sports, Atlanta, GA

June 2013 – August 2013

Sponsorship Sales Assistant

- Sponsorship activation, production for three properties
- Strategy and execution for MLB, NBA, NASCAR

MASN, Baltimore, MD

June 2012 – August 2012

Digital Production Assistant

- Original content development for digital properties of two MLB franchises
- Social media strategy, execution for Orioles & Nationals

Social Media



DanRCohen



@DanCohenWREX
5.5K followers



@DanCohenWREX
1.3K likes



DanRCohen
1.2K followers

EDUCATION

Syracuse University

Bachelor of Science, Broadcast Journalism

2013