



Justin Lum

Represented by **The NWT Group**

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<https://NWTgroup.com/client/justinlum>

EXPERIENCE

KSAZ, Phoenix, AZ

News Reporter

2019 – Present

KSEE, Fresno, CA

News Reporter

2017 – 2019

- Enterprised stories daily for nightside shows
- Reported and created active live shots
- Broke stories on social media
- Fill-in anchored as needed

KEPR, Pasco, WA

News Reporter/Sports Anchor

2015 – 2017

- Excelled at hybrid one-man band position, enterprised news stories and never missed a deadline
- Produced hyper-local sportscasts as weekend sports anchor
- Built organic social media following on Twitter and Facebook

Oakland Raiders, Alameda, CA

Producer

2014 – 2015

- Influential position in writing, editing, and producing The Raiders Report, airing on CSN Bay Area and ultimately winning an Emmy

GETSPORTSFOCUS.COM, San Jose, CA

Reporter

2013 – 2015

- Covered Bay Area high school sports, Pac-12 football, and WCC basketball
- Delivered post-game reports with highlights and hosted Game of the Week segment

Oakland Raiders, Alameda, CA

Production Assistant

2013

- Established role on production team by writing and producing segments for The Raiders Report
- Conducted interviews with public officials, police, and other prominent sources

NBC Bay Area, San Jose, CA

News Intern

2012

- Pitched story ideas in pre-production meetings after shadowing reporters on morning shifts

EDUCATION

San Francisco State University, San Francisco, CA

2013

Bachelor of Arts, Broadcast & Electronic Communication Arts
Dean's List 2012-2013

Social Media



@jлумfox10
56K followers



@jлумfox10
9.5K followers



@jлумfox10
2.9K followers



LumJustin

Skills

- Avid
- Edius
- Final Cut Pro
- ENPS
- iNews
- JVC ProHD Cam
- P2 Cam

Affiliations

- Asian American Journalists Association, 2012-Present