



# Jacqueline Fernandez

Represented by **The NWT Group**

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## EXPERIENCE

**KVAL, Eugene, OR** **Primary Anchor**  
August 2020 — Present

**KMTR, Eugene, OR** **Primary Anchor**  
January 2020 — August 2020

**WWL, New Orleans, LA** **Host/Anchor/Reporter/Producer**  
November 2018 — November 2019

- Anchor/Producer/Reporter/Host for Tegna's highest rated "Great Day"
- Write/approve all copy and content for the "Great Day"
- Coordinate logistics/long-term strategic planning with management
- Schedule all guests and special on scene shoots
- Manage all social media web pages and online content for "Great Day"

**WGNO, New Orleans, LA** **Anchor/Reporter**  
August 2015 — July 2018

- Anchored the station's top-rated newscast
- Executive produced the 5pm and 10pm newscasts, managed weekend reporter content, contributed content to the station website and social media
- Six-month relief anchored the Good Morning New Orleans, 5am-7am newscast
- Reported live for the station's 11am newscast
- Developed interactive, local, live shots, both in breaking news and day-of field reporting, produced visually stimulating digital stories utilizing the Videolicious app
- Reported for News With A Twist, an entertainment-based newscast
- Developed culturally diverse reporter packages

**KSBW, Salinas, CA** **Anchor/Bureau Chief**  
September 2011 — September 2014

- Anchored weekend mornings, relief produced weekend mornings and reported evenings from the Monterey, CA Bureau
- Fronted live, local packages

**KOBI, Medford, OR** **Anchor/MMJ/Producer**  
June 2010 — March 2011

- Anchored and produced morning and weekend newscasts. Relieved evening anchor
- Shot, wrote, edited and fronted live packages

**WHBF, Rock Island, IL** **Multimedia Journalist**  
September 2008 — December 2009

- Shot, wrote, edited, and fronted live packages

**Cronkite NewsWatch, ASU-TV, Tempe, AZ** **Multimedia Journalist**  
Jan 2008 — May 2008

**KNXV-TV, ABC, Phoenix, AZ** **Investigative Intern**  
Aug — Dec 2007

**KPHO-TV, CBS, Phoenix, AZ** **News Intern**  
Jan — May 2007

## Languages

- Spanish—Intermediate level speaking comprehension, beginning level reading and writing comprehension
- Arabic—Beginning level speaking, reading and writing comprehension

## Affiliations

- NAHJ member
- LULAC member

## Education

Arizona State University, Walter Cronkite School for Journalism and Mass Communication  
2008

Bachelor of Arts: Journalism and Mass Communication  
Minor: Spanish Language

Arabic Language certificate—  
Completed one-month study of Arabic language and culture in Amman, Jordan

## Social Media

JacquelineFernandez

@JIFernandezTV

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