



# Brian Heap

Represented by **The NWT Group**

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## EXPERIENCE

**KCRA-TV, Sacramento, CA**  
2014 — Present

**Anchor/Investigative Reporter**

**KWCH-TV, Wichita, KS**  
2008 — 2014

**Anchor/Investigative Reporter**

- Anchored morning TV newscasts while working as part of a team toward a common goal
- Took editorial leadership role in determining news content
- Incorporated use of social media to connect with viewers and newsmakers
- Conducted live interviews with local officials and national entertainers
- Wrote clear, concise, and conversational investigative news stories

**WPTY-TV, Memphis, TN**  
2005 — 2008

**Reporter**

- Performed daily live shots under challenging time constraints
- Used creative compelling stand-ups to tell visual stories
- Developed contacts and built successful news relationships
- Contributed daily content to website
- Helped launch station's first morning news program
- Earned Tennessee Associated Press honors for news coverage

**KVIA-TV, El Paso, TX**  
2002 — 2005

**Reporter/Anchor**

- Wrote, produced and anchored news and sports coverage
- Reported live from breaking news scenes
- Established positive working relationships with city officials and other newsmakers
- Earned Texas Associated Press honors for news coverage

**KTVZ-TV, Bend, OR**  
2001 — 2002

**Reporter**

- Used DV camera and digital editing equipment to create compelling news stories
- Gained valuable team building experience working in a small newsroom and doing the jobs of many
- Anchored news and sports coverage

**KFMB-AM, San Diego, CA**  
1997 — 2001

**Radio News Producer**

- Wrote, produced and edited radio news segments
- Interacted with public relations specialists to evaluate story pitches
- Worked as part of the Chargers radio broadcast team
- Delivered news and sports updates on-air

## Awards

- 2021 Emmy Awards
  - Continuing Coverage Large Market
  - Anchor Evening Newscast Large Market
- 2021 Regional Murrow Awards
  - Newscast - California Wildfires
  - Continuing Coverage - Investigating the EDD

## Education

San Diego State University  
1997

BA in Telecommunications &  
Broadcasting

## Social Media



@kcrabrianheap  
2.9K followers



@KCRABrianHeap  
1.4K followers



@bheap