



Justin Lum

Represented by **The NWT Group**

CarolynKane@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/justinlum>

EXPERIENCE

KSAZ, Phoenix, AZ
2019 – Present

News Reporter

KSEE, Fresno, CA
2017 – 2019

News Reporter

- Enterprised stories daily for nightside shows
- Reported and created active live shots
- Broke stories on social media
- Fill-in anchored as needed

KEPR, Pasco, WA
2015 – 2017

News Reporter/Sports Anchor

- Excelled at hybrid one-man band position, enterprised news stories and never missed a deadline
- Produced hyper-local sportscasts as weekend sports anchor
- Built organic social media following on Twitter and Facebook

Oakland Raiders, Alameda, CA
2014 – 2015

Producer

- Influential position in writing, editing, and producing The Raiders Report, airing on CSN Bay Area and ultimately winning an Emmy

GETSPORTSFOCUS.COM, San Jose, CA
2013 – 2015

Reporter

- Covered Bay Area high school sports, Pac-12 football, and WCC basketball
- Delivered post-game reports with highlights and hosted Game of the Week segment

Oakland Raiders, Alameda, CA
2013

Production Assistant

- Established role on production team by writing and producing segments for The Raiders Report
- Conducted interviews with public officials, police, and other prominent sources

NBC Bay Area, San Jose, CA
2012

News Intern

- Pitched story ideas in pre-production meetings after shadowing reporters on morning shifts

EDUCATION

San Francisco State University, San Francisco, CA

2013

Bachelor of Arts, Broadcast & Electronic Communication Arts
Dean's List 2012-2013

Social Media



LumJustin



@jlumfox10
56K followers



@jlumfox10
9.5K followers



@jlumfox10
2.9K followers

Skills

- Avid
- Edius
- Final Cut Pro
- ENPS
- iNews
- JVC ProHD Cam
- P2 Cam

Affiliations

- Asian American Journalists Association, 2012-Present