

# Crystal Bui

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https://NWTgroup.com/client/crystalbui

Reporter

## **EXPERIENCE**

#### KSTP, Minneapolis, MN

2019 - Present

- DuPont-Columbia Award-Live Team Coverage "George Floyd Social Protest Coverage"
- Extensive Breaking News Live experience—Live Reporter nightly during George Floyd Racial protest
   Investigative/General Assignment Reporter—Safety Concerns with County School
- Buses/Drivers

  Strong Enterprise Reporting—developed network of sources leading to Exclusive
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- Special Projects reporting/TSRs for all major rating periods
- Manage/Post content daily to multiple social media accounts

# WCBS, New York, NY Freelance Reporter/Multimedia Journalist 2018 – 2019

- Nightside General Assignment reporter (Fulltime-Freelance)
- · Big story reporter for both dayside and nightside newscasts
- · Consistently led newscasts whichever shift
- Strong Enterprise Reporter--Developed network of contacts—leading to Exclusive Reports
- · Special Projects--TSRs High Impact reports for all Major Rating periods
- · Manage/post content daily to multiple social media accounts

# WJAR, Providence, RI

2016 - 2018

- · Independently produced, shot, wrote, and edited video reports
- Enterprised accountability reports, consumer advocacy, and investigative stories
- · Filed public records requests to investigate and research leads
- Created interactive Facebook and Twitter live story teases

#### KIMA, Yakima, WA

Multimedia Journalist

Reporter/Multimedia Journalist

2014 - 2016

- · Shot and edited video using multi-linear editing equipment
- Created daily reporting video updates on social media to build audience

#### KITV, Honolulu, HI

Assignment Editor

2014

- Originated ideas for stories; identified and verified newsworthy material
- Created content for website and wrote summaries for social media platforms

#### **EDUCATION**

#### **Tufts University, Medford, MA**

Bachelor of Arts, Double Major: English and Women's Studies

Minor: Communications and Media

### Skills

- Languages: Fluent Vietnamese, French and English
- AVID and Edius multi-linear editing
- Videolicious and Splice for editing on phone app

#### **Awards**

- Regional RTDNA Edward R. Murrow Award - "Excellence in Sound"
- 2021 Mid-Market Local DuPont Award - George Floyd Coverage
- 2016 First-Place SPJ for solo reporting at SWAT standoff
- 2017/2018 Top Female TV news reporter by viewers across New England

#### **Social Media**

in CrystalBui

@newswithCrystal 3K followers

@crystalbuinews 1.4K followers

@crystalbuinews