



Alanna Quillen

Represented by **The NWT Group**

SandraRichards@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/alannaquillen>

EXPERIENCE

KXAS, Dallas, TX

November 2019 – Present

Reporter

WPTV, West Palm Beach, FL

October 2016 – October 2019

Reporter

- Enterprised stories daily
- Went live daily with spot news and enterprise stories
- Regular MMJ
- Fill-in anchored

KTBS, Shreveport, LA

March 2015 – October 2016

Anchor/Reporter

- Co-anchored the 9 PM and 10 PM newscasts
- Turned stories as daily nightside reporter
- Managed the website/social media for PM shift
- Shot, edited and reported news stories as MMJ
- Added to MMJ investigative reporter team in April 2016

KTVE/KARD, Monroe, LA

July 2012 – March 2015

Anchor/Reporter

- Promoted to FOX 14 evening anchor, March 2014
- Anchored 9 PM news and reported nightside five days a week
- Previously worked as weekend anchor/producer
- Morning/evening show fill-in
- Web content/social media manager

KMID, Midland, TX

February 2012 – July 2012

Anchor/Reporter

- Multi-media reporter
- Shot, wrote and edited news content
- Anchored and produced the weekend newscasts
- Managed web and social media content

KXAS, Dallas, TX

August 2011 – December 2011

Intern

- Wrote articles, shot photo galleries, and covered various events and feature stories throughout Dallas and Fort Worth for NBCDFW.com
- Shadowed reporters and photographers on stories throughout the Metroplex

KTVT, Dallas, TX

July 2011 – August 2011

Intern

- Shadowed reporters on hard news, feature and breaking news stories
- Edited and wrote own version of the story package
- Shadowed editors and photographers on editing content for the newscast

D Magazine, Dallas, TX

December 2010 – June 2011

Intern

- Copy edited stories, fact checked and wrote content for D Custom clients and projects
- Wrote review assignments for D Front Row

Skills

- Adobe Premier Pro (proficient)
- Avid Interplay and Newscutter (proficient)
- EDIUS (proficient)
- iNews
- Adobe Audition 3
- Audacity
- InDesign CS5
- Dynamic Site Platform CMS
- InCopy
- Final Cut Pro
- Adobe Photoshop CS5
- GoPro

Honors & Groups

- Asian American Journalists Association (November 2009 – Present)
- Asian American Journalists Association Texas Chapter Co-president (October 2013 – Present)
- Honorable Mention, Video Open Category for Haunted House, South Central Regional Conference and Competition (Fall 2011)
- 2nd Place in Critical Review by the Texas Intercollegiate Press Association (Spring 2010)
- 3rd Place in Feature Writing by the Texas Intercollegiate Press Association (Spring 2010)
- KEOM 88.5 FM Communications Scholarship (Spring 2008)


Education


UT-Arlington, Arlington, TX
December 2011

Bachelor of Arts in Communications,
Major: Broadcast Journalism
Minor: French

UTA French Study Abroad Program,
Paris, France
June 2011

Social Media

 AlannaQuillen

 @AlannaNBC5
4.2K followers

 @AlannaNBC5
1.9K followers

The Shorthorn, UT-Arlington's daily student-run newspaper

2008 – 2011

- Anchored the newspaper's online newscast
- Served as photographer, reporter, assistant news editor, and entertainment editor over the course of three years

KEOM 88.5, Mesquite, TX

Intern

December 2010 – June 2011

- Board Operator
- Worked the morning shift and read weather, traffic and community announcements on air
- Recorded production work

TRAINING AND WORKSHOPS

- National Association of Hispanic Journalists Region 5 Conference, December 2013; Dallas, TX
- Asian American Journalists Conference, August 2013; New York, NY
- UNITY Conference, August 2012; Las Vegas, NV
- Texas Intercollegiate Press Association conference, April 2009; Dallas, TX