



Cutter Martin

Represented by **The NWT Group**

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<https://NWTgroup.com/client/cuttermartin>



Skills

- Weather Central, Fusion, WSI MAX, WSI MAX Engage
- ENPS, WorldNow, Edius, Adobe Audition
- Social Media, Community Outreach, Viewer Education

Extracurricular

- Savannah Senior Citizens Inc. 2016 - Present - Volunteer
 - Delivered meals weekly
- Lubbock Meals on Wheels 2013 - 2015 - Volunteer
 - Delivered meals weekly, packaged frozen meals and worked fundraising events
- American Diabetes Association 2013 - 2015 - Event Coverage
 - Coordinated live coverage of fundraising efforts
- Boy Scouts of America 2004 - 2011 - Eagle Scout
 - Led scouts through rank advancement, organized troop activities, and executed an Eagle Scout project

Social Media



CutterMartin



@WTOCCutterMartin
20K followers



@CutterMartin
3.1K followers



@CutterMartin
1.5K followers

EXPERIENCE

WTOC, Savannah, GA

December 2015 – Present

Meteorologist, Weather Producer, Traffic Anchor, Reporter

- Meteorologist, Traffic Anchor on The News at Daybreak, Morning Break & The News at Noon
- Produces and delivers engaging and interactive forecasts across digital platforms; social media, Roku, Apps, etc.
- Reports live and gives forecasts during severe or impactful weather, during community events, etc.
- Works alongside station management to produce award-winning severe weather coverage and develop new ways to present weather information across platforms
- Fill-in anchor and content contributor for "Morning Break"; a lifestyle-oriented newscast

KCBD, Lubbock, TX

February 2013 – December 2015

Weather Anchor, Weather Producer, Live Reporter

- Founding weather anchor of the only weekend-morning newscast, Daybreak Weekend, on the South Plains
- Presented on-air forecasts and produced content for all web and social platforms
- Reported live during periods of winter weather, severe weather outbreaks and community events
- Led the conversion from Weather Central to WSI weather software

KCBD, Lubbock, TX

September 2012 – February 2013

Weather Content Developer; Intern

- Learned and used LiveWire, Weather Central, Fusion and other weather software
- Answered Forecast Center phone calls & collected viewer's severe weather reports
- Produced short-term and extended weather forecasts by editing weather graphics to tell a particular story

KTXT-FM, The Raider 88.1, Lubbock, TX

March 2012 – December 2014

Weather Anchor; Intern

- Founded and anchored Texas Tech's radio weather presence
- Developed and maintained weather content on KTXT's website and social media accounts
- Promoted severe weather awareness on the Texas Tech campus

EDUCATION

Texas Tech University at Lubbock, Texas

Bachelor of Arts in Electronic Media and Communication

Minor of Science in Atmospheric Science; Undergrad Research - Tropical Forecasting

National Weather Association Seal of Approval