



# Jon Alba

Represented by **The NWT Group**

[NancyShafran@NWTgroup.com](mailto:NancyShafran@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/jonalba>

## EXPERIENCE

### News 13 Orlando, Orlando, FL

### Sports Host/Reporter

September 2018 – Present

- Host a 30-minute sports program covering both Central Florida and national sports
- Report magazine style features and daily sports news packages multiple times per week
- Cover multiple professional sports teams (including the NBA and MLS), high-level Division I sports (University of Florida, UCF)
- Research and enterprise story ideas
- Shoot and edit majority of stories

### WVII/WFVX, Bangor, ME

### Sports Director/Anchor/Reporter

September 2015 – September 2018

- Served as lead anchor & producer for three nightly sportscasts, five nights a week in competitive market
- Interviewed, shot, wrote all content, with coverage including New England pro/college/high school sports
- Delivered live scripted and ad-lib reports/interviews on-location, working with directors and producers
- Developed innovative basketball-oriented studio show, growing the station's sports content
- Fill-in news anchor
- Sideline reporter for University of Maine baseball and football games, broadcast on ESPN/FOX College Sports

### Living the Gimmick Podcast Host/Producer/Social Media Manager

June 2015 – Present

- Co-host and produced two professional wrestling/MMA/combat sports audio and video shows/podcasts
- Managed social media for brand, interacting with more than 20,000 followers internationally

### MLB Network Associate Producer/Assignment Desk Associate

June 2014 – September 2015

- Emmy Award winner for "Outstanding Studio Show," serving as an associate producer (MLB Tonight)
- Developed daily television programs broadcast for a national audience, including pitching ideas for air
- Duties included requesting video, transcribing, booking feeds and reaching out to personalities or entities for booking, monitor wires and social media for breaking news to be relayed to fellow producers

### AOL Sports

### Columnist

September 2014 – May 2015

- Contributed sports editorials for AOL Sports, utilizing CMS and other multimedia tools

### Major League Baseball Advanced Media, L.P.

July 2013 – August 2014

### Production Assistant

- Cut game highlights and helped produce in-studio shoots for MLB.com

## Skills

- Broadcast Writing, Play-By-Play, Voicing, One-Man Band Reporting, Live shots, Interviewing, Podcasting, Edius, Final Cut Pro, Adobe Creative Suite, Inception, ENPS, Microsoft Office, Social Media, CMS/ WordPress, AP Style

## Education

Quinnipiac University, Hamden, CT  
May 2015

Bachelor of Arts in Journalism,  
Concentration in Broadcast Journalism  
Minor in Sports Studies

- Six-time Connecticut Society of Professional Journalists award-winner for reporting

## Awards

- Emmy Award winner "Outstanding Studio Show," serving as an associate producer (MLB Tonight)
- Maine Association of Broadcasters Award (MAB) for Best Sportscast in the state of Maine, 2018

## Social Media



JonAlba



@JonAlbaJournalism  
1.7K followers



@JonAlba  
7K followers



@Jon\_Alba  
1K followers