



Daniel McFarland

Represented by **The NWT Group**

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Affiliations

- AMS Certified
- Certified Broadcast Meteorologist Seal

Education

**Florida State University
2015**

Bachelor of Science: Meteorology
Minor: Mathematics and
Communications

Social Media

 Daniel-Mcfarland

 @DMcfarlandwx
3.6K followers

 @DMcfarlandwx

EXPERIENCE

KVOA, Tucson, AZ

December 2019 – Present

Weekend Meteorologist/MMJ

WGXA, Macon, GA

November 2016 – November 2019

Morning Meteorologist/MMJ

- Created and presented weather forecasts for both WGXA Morning News shows
- On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special weather graphics in WSI Max for use in presentations
- Wrote weather stories for the station website
- Presented Facebook Live daily for station page
- Made public appearances on behalf of the station
- Recorded and sent radio hits for local radio stations

WGXA, Macon, GA

September 2016 – November 2016

Weekend Meteorologist/MMJ

- Created and presented weather forecasts for WGXA News
- On call meteorologist during severe weather
- Shot and reported stories in the local area
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special weather graphics in WSI Max for use in presentations
- Made public appearances on behalf of the station
- Filled-in for other newscast members on weekdays on a regular basis

WBKO, Bowling Green, KY

May 2015 – August 2016

Weekend Meteorologist/MMJ

- Created and presented weather forecasts for Bowling Green, Kentucky
- On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special graphics in WSI Max for use in presentations
- Shot and report stories in the local area
- Filled-in for other newscast members on weekdays on a regular basis

4FSU Weather, Tallahassee, FL

June 2013 – May 2015

**Student Weather Broadcaster/
Anchor**

- Broadcasted the weather for the city of Tallahassee through the Florida State student live channel
- Presented and created weather graphics for the weather show
- Anchored for the show and talked about the city's current events
- Helped coordinate student's duties in the live show

WEAR, Pensacola, FL

June 2014 – August 2014

Morning Weather Intern

- Created weather graphics for the local meteorologists
- Shadowed and received guidance from local meteorologists and anchors
- Practiced broadcasting in the weather studio and incorporated their feedback in my training