



Claire Kopsky

Represented by **The NWT Group**
SariPadorr@NWTgroup.com 817-987-3600

<https://NWTgroup.com/client/clairekopsky>

Skills

- REPORTING: CAR (Computer Assisted Reporting) skills, SQLite, Tableau Atavist, ThingLink & AP Style
- SOCIAL: Instagram, Facebook & Twitter
- VIDEO: JVC ProHD Camera, Sony XD Camera & Canon 70D
- SCRIPTING: ENPS & iNews
- EDITING: Edius, Adobe Premiere Pro & Avid

Honors and Awards

- 2020 Emmy
- 2019 Hearst Journalism Broadcast News Award

Leadership & Service

- Lexington Christian Academy High School Golf Coach
August 2019 — Present
- CASA of Lexington (Court Appointed Special Advocates)
2018 — Present
- Griffiths Leadership Society for Women
2017 — Present
- Kappa Alpha Theta Fraternity
2014 — Present

Social Media



ClaireKopsky



@CKopsky
2K followers



@ClaireMKopsky
1.4K followers



@clairekopsky

EXPERIENCE

WLEX, Lexington, KY

Reporter & Anchor

June 2018 — Present

- Report & produce breaking, daily & investigative stories
- Fill-in anchor
- Increase engagement through creative social posts tailored to each platform
- Selected for & completed E. W. Scripps Company's 2019 Content Strategy Virtual Training

KOMU, Columbia, MO

Reporter, Anchor & Digital Producer

September 2016 — May 2018

- Reported & produced breaking, daily & enterprise stories; reported for Investigative Target 8 team
- Engaged the community through compelling social media posts & web stories
- Anchored morning, noon & evening newscasts

Index on Censorship, London

Contributing Writer & Digital Intern

May 2017 — December 2019

- Filmed, wrote & edited stories for website & print magazine covering protests & events focused on free speech
- Researched & conducted interviews on the human rights conflict in Bahrain

TheChisel, New York, NY

Multimedia Intern

January — May 2017

- Designed initial social media plan; executed daily plan on all social platforms
- Collaborated with team & sponsors to code & launch a multi-step, interactive, 7-week survey; produced launch video

Newsy, Columbia, MO

Livestream Intern & Video Editor

February — December 2016

- Researched & wrote headline stories for the 24-hour, video livestream; produced hours of livestream rundown
- Operated camera & assisted anchors during anchoring process; edited video for news segments

Columbia Missourian, Columbia, MO

Digital Marketing Team &

Video Storyteller

January — December 2016

- Analyzed digital data to increase online engagement across all social platforms; developed daily email newsletter strategy
- Reported & produced feature event stories for website & social media

China Open Tennis Tournament, Beijing

Multimedia Journalist

September — October 2016

- One of six, English-language reporters; wrote match recaps & tournament event stories
- Interviewed Top 10 players; shot & produced one-on-one video interviews for social platforms; managed social accounts

EDUCATION

University of Missouri, Missouri School of Journalism

May 2018

Bachelor of Journalism - Convergence Television Reporting
Business Minor & Honors College Certificate