



# Kiara Hay

Represented by **The NWT Group**

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Emmy Award winning storyteller with the ability to exude personality and emotion through creative writing and visuals. Self-starter who loves finding the stories that no one else has. Dynamic anchor who delivers the news in a clear and impactful way. Journalist who can create shareable content for varying platforms and audiences. Capable of completing all phases of the production process.

## Education


Central Michigan University  
December 2013

Bachelor of Applied Arts

## Social Media

 @WLNSKiara

 @WLNSKiara

 @kiara.hay  
1K followers

## EXPERIENCE

**KPHO, Phoenix, AZ**  
2021 — Present

**Reporter/MMJ**

**WLNS-TV, Lansing, MI**  
2019 — 2020

**Anchor/Reporter**

- Anchor who commanded the desk and handled breaking news and cut-ins with authority and ease
- Leader in the newsroom who assisted other reporters with writing, editing and producing newscasts, to ensure viewers get accurate and current information
- Conversational reporter able to ad-lib and cover breaking news
- Responsible for enterprising unique and shareable content with memorable writing and creative visuals
- Wrote web articles and social media post that coincide with each story to ensure engagement and exposure
- Multimedia reporter proficient in shooting and editing video in Adobe Premiere Pro, Final Cut Pro, Edius and BitCental

**Yellow Flag Productions, Southfield, MI** **Producer/Reporter/Host**  
2014 — 2019

- Produced and hosted the Emmy Award winning special Concussions and the Modern Athlete that aired on FOX Sports Detroit
- Promoted from fill-in reporter to full time co-host and producer on several staple series in the company
- Producer and host of several recurring television series such as Authentic Michigan that airs on WXYZ Detroit, Robozone that airs on FOX Sports Detroit, and Inside the D that aired on Comcast CN900
- Co-Host and reporter for State Champs High School Sports Show, a five-time Emmy award winning program that airs on FOX Sports Detroit
- Manages several social media business accounts to ensure content exposure and viewer interaction
- Social media manager responsible for companies Facebook, Twitter, YouTube and Instagram accounts

**Adell Broadcasting WADL TV-38, Clinton Twp, MI** **Reporter/Talent**  
2013 — 2015

- Reporter and original concept contributor for WADL News Breaks
- Talent for various commercials, and station projects
- Sales assistant, and manager over the station's call center

**WOOD-TV8, Grand Rapids, MI**  
2013

**Intern**

- Researched stories and followed leads to assist news reporters with their daily assignments
- Shadowed reporters, news producers and the social media department to get a full understanding of the newsroom