

Social Media

in

Melissa-Zygowicz



@THVMelissa



@MelissaZygTV



@MelissaZygowicz

Melissa Zygowicz

Represented by **The NWT Group** <u>SBrown@NWTgroup.com</u> 817-987-3600

https://NWTgroup.com/client/melissazygowicz

EXPERIENCE

KTHV, Little Rock, AR

July 2020 – Present July 2017 – July 2020

Weekend Anchor/Reporter Multimedia Journalist/Fill-in Anchor

- Report for the 10 p.m. news, go live during 5 and 6 p.m. shows
- One-man band reporting, occasionally work with photojournalist
- Enterprise story ideas
- Fill-in anchor when needed; especially weekend evenings

KOMU, Columbia, MO

Multimedia Journalist/Anchor

January 2014 - May 2017

- · Attended daily story pitch meetings
- One-man band-shot, edited and wrote packages and VO/SOTS for daily newscasts
- Produced digital content for KOMU.com
- Updated station Facebook and Twitter to connect with online audience of 80,000+
- Anchored weekend newscasts

WBBM, Chicago, IL

Investigative Researcher

June 2015 – August 2015

- Assisted CBS 2 investigators Pam Zekman and Dave Savini with award winning investigative reports
- Conducted pre-interviews with story subjects
- In-depth research on topics such as fraud, crime, corruption, scams, etc.
- Logged interviews in order to select appropriate sound bites for packages
- Shadowed reporters in the field

EDUCATION

University of Missouri-Columbia

2017

Bachelor of Arts, Broadcast Journalism