

Kirsten Mitchell

Represented by The NWT Group SBrown@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/kirstenmitchell

Education

University of Minnesota-Twin Cities Bachelor of Arts, Broadcast Journalism

DePaul University 2014 Bachelor of Arts, Journalism

Social Media



@KirstenMitchellTV 3K followers

> @Kirsten TV 2K followers

@kirstenmitchell 1.4K followers

EXPERIENCE

KGPE/KSEE, Fresno, CA

Weekend Anchor/Reporter

April 2019 - Present

Multimedia Journalist/Fill-in Anchor WMBB, Panama City, FL July 2017 – April 2019

Built sources and enterprised story ideas daily

- Wrote, shot and edited multiple stories on deadline
- Actively updated social media platforms throughout the day including Facebook live and Twitter to tease story for later newscasts and posted every story online and on all social media platforms
- Routinely filled in as weekend anchor

KARE, Minneapolis, MN

News Intern

January 2017 - July 2017

- Ran the teleprompter for the 4:30-7:00 a.m. Sunrise Show twice a week and gave time cues
- Shadowed reporters and re-packaged their stories on deadline
- Wrote stories in the rundowns
- Assisted photographers on nat sound packages and other shoots that could use extra assistance

NBC Chicago, Chicago, IL

Creative Services Intern

June 2016 - August 2016

- Wrote, edited, and produced news topicals for evening news
- Created promotional snipes for daytime programming for The Meredith Vieira Show, The Ellen DeGeneres Show, and Steve Harvey
- Assisted the production team on commercial shoots
- Produced prime time line ups
- Shadowed reporters on their stories
- Edited Olympic commercials that featured local talent

G-TV News, Minneapolis, MN

Vice President

September 2014 – June 2016

- Vice-President of G-TV News Experience:
 - Led the news committee by taking pitches from reporters, editing stories and publishing work
 - Worked with a team to produce digital content about culture in the University of Minnesota area for the G-TV website, and YouTube
 - Developed skills in video production, speaking on camera, and communicating with the student body at the University of Minnesota
- Editorial Staff Experience:
 - Host of G-TV's "Word on the Street" segment, including interviewing students around campus on camera
 - Generated and pitched ideas to the editorial and executive committee members for new segments and content for the G-TV channels
 - Created storyboards for content
 - Volunteered at G-TV promotional events
 - Assisted the production committee in camera operating and editing

WCCO, Minneapolis, MN

News Intern

September 2015 - December 2015