



CB Cotton

Represented by **The NWT Group**
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<https://NWTgroup.com/client/cbcotton>

EXPERIENCE

KMGH, Denver, CO

December 2020 — Present

Reporter/MMJ

WKRN, Nashville, TN

June 2018 – November 2020

Multimedia Journalist

- Shot, wrote and edited my own stories and live shots

WITN, Greenville/Jacksonville, NC

May 2016 – June 2018

MMJ/Bureau Chief

- Coverage on-air and on social media of four counties: Onslow, Duplin, Jones, Carteret providing PKGs, VOSOTS, VOs and live shots for noon, 5pm and 6pm newscast
- Created compelling video content under tight deadlines. Shot, wrote and edited my own stories and solo-operated my live shots using TVU technology

WRAL, Raleigh, NC

March 2016

Intern

- CBC-UNC Diversity Fellowship. 1 out of 9 students selected nationwide
- Enterprised a news story within a six-day period. Worked with WRAL photographer to create news packages

WTVD, Durham, NC

January 2016 – May 2016

Investigative Intern

- Shadowed reporters in the field and in studio
- Produced news stories based on spot news I covered with the reporter
- Worked closely with the assignment editor to decide stories of importance for the day

Carolina Week, Chapel Hill, NC

January 2013 – May 2016

Volunteer/Anchor/Reporter

- Anchor (08/2015-12/2015)
- MMJ Reporter: Created PKGs, VOSOTS and other content in Adobe Premiere using Adobe Audition and Audacity. Production assistant (01/2013-05/2014)

Wake Up, Carolina!, Chapel Hill, NC

January 2016 – May 2016

Co-Creator/Anchor/Reporter

- Co-Created UNC School of Media and Journalism's first morning social media show
- Anchored morning shows on Fridays at 9AM
- MMJ Reporter for show content

EDUCATION

University of North Carolina at Chapel Hill, Chapel Hill, NC 2016

Bachelor of Arts - Major: Broadcast and Electronic Journalism
Minor: Dramaturgy

Awards

- Hearst Television News Collegiate Preliminary: First Place
- Hearst 2016 National Championship for Television News: First Place
- 2017 RTDNA Michele Clark Fellow

Skills

- Fluent in Spanish,
- Conversational in Portuguese

Social Media



CB-Cotton



@CBCottonWKRN
4.8K followers



@CB_Cotton