Lauren Coleman

Represented by **The NWT Group**
SariPadorr@NWTgroup.com   817-987-3600

https://NWTgroup.com/client/laurencoleman

Skills

- Adobe Premiere
- Audacity
- Facebook, Instagram, Twitter

Awards

- 3rd Place Short Light Feature, Tennessee Associated Press Broadcasters & Media Editors 2019
- 2nd Place Franchise Reporting, Mississippi Associated Press Broadcasters & Media Editors 2016

Social Media

in   LaurenMColeman

f   @laurencolemanfox13
5.2K followers

t   @LaurenonFOX13
2.1K followers

◎   @lauren_colemantv
2.9K followers

EXPERIENCE

WHBQ-TV, Memphis, TN Morning News Anchor and Traffic Anchor
December 2017 — Present
- Anchor the 4:30 a.m. and Midday News on Good Morning Memphis
- Produce and deliver traffic reports 5 a.m.-10.am on Good Morning Memphis
- Assist in writing, copy editing, researching and coordinating news programming
- Deliver interactive live shots for special assignments and events
- Develop and report franchise and sweeps stories
- Enterprise and break stories using contacts and sources developed in the community
- Promote stories on digital platforms using Facebook and Twitter
- Fill-In Anchor for 5 a.m.- 10 a.m. and 5 p.m., 6 p.m., 9 p.m., 10 p.m. newscasts

WHBQ-TV, Memphis, TN   Reporter
October 2016 — December 2017
- Enterprised and broke stories using contacts and sources developed in the community
- Delivered interactive live shots, breaking news live shots and standups
- Developed and reported sweeps stories
- Promoted stories on digital platforms using Facebook and Twitter

WDAM-TV, Hattiesburg, MS   Weekend Anchor/MMJ
September 2015 — October 2016
- Enterprised, wrote, shot and edited stories for weekday newscasts using JVC Camera and Edius
- Delivered interactive live shots and standups
- Broke and pitched stories using contact and sources developed in the community
- Produced and anchored weekend evening newscasts

KARK-TV/KNWA-TV, Washington, D.C.   Bureau Reporter
June 2015 — August 2015
- Enterprised, wrote, shot and edited Capital Hill stories that impact the citizens of Little Rock and Fayetteville, Arkansas using Canon XF305 Camera
- Interviewed Arkansas Senators and Arkansas Members of Congress

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications, Syracuse, NY   **August 2015**
M.S. in Broadcast and Digital Journalism

University of Virginia, College of Arts and Sciences, Charlottesville, VA   **May 2014**
B.A. in English and African American Studies